

C 81791

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Name.....

Reg. No..... 14

**FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION  
MARCH/APRIL 2015**

(U.G.-CCSS)

Common Course

**A14—ENTREPRENEURSHIP DEVELOPMENT**

Time : Three Hours

Maximum : 30 Weightage

**Part A**

*This part contains three bunches of questions carrying equal weightage.  
Each bunch has four questions.  
Answer all the twelve questions.*

**A. Fill up the blanks :**

- 1 The scheme of E.D. club is implemented by \_\_\_\_\_.
- 2 \_\_\_\_\_ is the difference between present value of cash inflows and present value of cash outflows.
- 3 Under \_\_\_\_\_ layout system men and equipments are moved to the material which remains in one place.
- 4 \_\_\_\_\_ entrepreneurs are those who refuse to adopt and use opportunities to make changes in production.

**B. Choose the correct answer from brackets :**

- 5 The ability to develop new ideas, concepts and process is known as :  
(a) Performance. (b) Invention.  
(c) Innovation. (d) Skill.
- 6 Single window scheme is instituted through :  
(a) SIDCO. (b) KSFE.  
(c) DIC. (d) SBT.
- 7 Which of the following is not a technique of financial analysis ?  
(a) Ratio analysis. (b) Cash flow analysis.  
(c) Risk analysis. (d) Fund flow analysis.
- 8 It is one of the sunrise industries of Kerala State :  
(a) Food processing. (b) Transport.  
(c) Mining. (d) Handloom.

Turn over

C. Answer in *one word* :

- 9 Women who organise, manage, and assumes the risk of a business are called as :
- 10 Couples who work together as co-owners of their business are termed as :
- 11 The point at which total cost equals the total revenue (sales) is technically termed
- 12 Kerala Industrial Infrastructure Development Corporation is abbreviated as :

(12 × ¼ = 3 weight)

### Part B

Answer all **nine** questions in **one or two** sentences each.

Each question carries a weightage of 1.

- 13 Differentiate between Entrepreneur and Entrepreneurship.
- 14 What are the chief characteristics of an entrepreneur ?
- 15 What is MSME ?
- 16 What are Industrial Estates ?
- 17 What are Tax holidays ?
- 18 What is meant by Bridge capital ?
- 19 Give any two important functions of KFC.
- 20 State the meaning of feasibility study.
- 21 What is meant by combined layout ?

(9 × 1 = 9 weight)

### Part C

Answer any **five** questions.

Answers not to exceed **one page**.

Each question carries a weightage of 2.

- 22 What is meant by network analysis ? Discuss the importance of network technique in project management.
- 23 What are the major sources of Project Finance ? Explain briefly.
- 24 What is pay-back period ? List the merits and demerits of pay-back method.
- 25 Explain briefly the incentives and supports offered by Government of Kerala for promoting entrepreneurial development.
- 26 What are the skills required by entrepreneurs ? How are they developed ?
- 27 Discuss the problems faced by women entrepreneurs.
- 28 Explain the functions performed by DIC.

(5 × 2 = 10 weight)

**Part D**

15

*Answer any two questions.  
Each question carries a weightage of 4.*

- 29 Define Entrepreneur. Explain the different types of entrepreneurs.
- 30 Define project report. What is its importance ? Enumerate the contents of a project report.
- 31 Explain briefly the procedure of setting up a small scale industrial unit.

(2 × 4 = 8 weightage)