

C81986

(Pages : 2)

Name.....62.....

Reg. No.....

FOURTH SEMESTER B.A. DEGREE EXAMINATION, APRIL/MAY 2015

(UG—CCSS)

Complementary Course—Functional English

FE 4C 04 A—PERSONALITY DEVELOPMENT

(2012 Admission onwards)

Time : Three Hours

Maximum : 20 Weightage

I. Answer the following bunches of questions :—

1 (a) Classical conditioning is associated with _____.

(Bandura, Pavlov, Tolman).

(b) Psycho analytic theory emphasizes the importance of _____ influences.

(Childhood, Adulthood, Boyhood).

(c) _____ is associated with social learning theory.

(Bandura, Freud, Lacan).

(d) The period from three to six is the _____ stage.

(Oral, Anal, Phallic).

2 (a) _____ was originally one of Freud's followers.

(Erik Erikson, Karen Horney, Carl Jung).

(b) _____ is associated with Hierarchy of needs.

(Maslow, Freud, Lacan).

(c) *Organizational Behaviour* is a work by _____.

(Aquinas, Rao, Bhatia).

(d) _____ is a barrier to communication.

(Voice, Noise, Sound).

(2 × 1 = 2 weightage)

II. Answer any six of the following in two or three sentences each :—

3 McGregor.

4 Maslow.

Turn over

- 5 Eye contact.
- 6 Cardinal traits.
- 7 Achievement motivation.
- 8 Perception.
- 9 Validity.
- 10 What does incentive theory propose ?
- 11 Self actualisation.

(6 × 1 = 6 weightage)

III. Answer any *four* of the following in about 100 words each :—

- 12 Reinforcement.
- 13 Operant Conditioning.
- 14 Social Learning Theory.
- 15 Personality.
- 16 Barriers to communication.
- 17 Non-Verbal Communication.

(4 × 2 = 8 weightage)

IV. Answer any *one* of the following in about 300 words :—

- 18 Motivation.
- 19 Leadership.
- 20 The process of Communication.
- 21 Theories of learning.

(1 × 4 = 4 weightage)