

17U203

(Pages: 2)

Name

Reg. No.....

SECOND SEMESTER UG DEGREE EXAMINATION, APRIL 2018

(CUCBCSS – UG)

English - Common Course

CC17U ENG2 A03 – WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

(2017 Admission Regular)

Time: Three Hours

Maximum: 80 Marks

I. Objective Type Questions:

1. The main idea of the essay which is presented in the introductory paragraph is called
 - a) Argument
 - b) thesis statement
 - c) topic sentence
 - d) substantiation
2. AWL stands for
 - a) Analytical Word List
 - b) Additional Word List
 - c) Academic Word List
 - d) Active Word List
3. Which of the following is filled in a prescribed form?
 - a) Bio-data
 - b) Curriculum Vitae
 - c) Personal Profile
 - d) Resume
4. Which of the following punctuation marks is the most frequently used, and also misused?
 - a) Full stop
 - b) Colon
 - c) Comma
 - d) Brackets
5. Using another person's works, ideas or sentences without acknowledging the source is called
 - a) Peer Review
 - b) Plagiarism
 - c) Misrepresentation
 - d) Free Writing

(5 x 1 = 5 Marks)

Fill in the blanks:

6. A disconnected piece of the main clause is called a
7. is a moral code of conduct for everyone in an academy.
8. Argumentative Writing is also calledwriting.
9. Ais an 'in-house' business communication within an organization.
10. Neither my parents nor my sister like ice cream. (correct the sentence)

(5 x 1 = 5 Marks)

II. Answer any *ten* of the following questions in not more than two sentences each:

11. What is a Search Engine?
12. What is meant by 'Honour Code'?
13. Define Brainstorming.

14. List any two objectives of a literature review.
15. Distinguish between a survey and a questionnaire.
16. What is meant by subject-verb agreement? Give an example.
17. How is a CV different from a Resume?
18. What is a feasibility report?
19. Differentiate formal and informal discourse markers.
20. List any four rhetorical modes in writing.
21. What is the structure of a typical academic essay?
22. What are the popular style guides in use today?

(10 x 2 = 20 Marks)

III. Answer any *four* of the following questions in a paragraph each:

23. Write a paragraph on an interesting incident that you experienced in your childhood.
24. The advantages of fee-based blogging.
25. Academic Integrity.
26. How should a typical academic essay be written?
27. Tenses.
28. The difference between the use of colons and semicolons.

(4 x 5 = 20 Marks)

IV. Answer any *two* of the following essay questions:

29. What is meant by Netiquette? Describe the main requisites of an ideal netiquette.
30. Prepare a covering letter and resume to apply for the post of a Software Engineer in a Corporate Company.
31. Write an academic essay on the reasons, threats and solutions regarding the climate changes happening in the world.
32. Write a detailed review of a film that you have seen recently.

(2 x 15 = 30 Marks)
