

C 5140

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Name.....

Reg. No.....

**FOURTH SEMESTER B.Sc. DEGREE [SUPPLEMENTARY/IMPROVEMENT]
EXAMINATION, MAY 2016**

(UG—CCSS)

Core Course—Psychology

PS 4B 01—SOCIAL BEHAVIOUR

Time : Three Hours

Maximum : 30 Weightage

Answers may be written either in English or in Malayalam.

I. Objective type questions. Answer *all* twelve questions. Each question carries $\frac{1}{4}$ weightage.

A. Fill in the blanks with suitable answer from the brackets :

- 1 Social Psychology is _____ in nature because it adopts the values and methods in other fields of science (scientific, unscientific, subjective)
- 2 _____ is a form of eye contact in which one person continues to gaze steadily at another regardless of what the recipient does. (staring, ignoring, blinking)
- 3 _____ is a variable measured in an experiment (independent variable, dependent variable, secondary variable)
- 4 Experimenter effect are _____ effects on participants' behaviour produced by researcher (intended, deliberate, unintended)

B. Choose the correct answer from the options given :

- 5 Simple rules for making complex decisions or drawing inferences in a rapid and effortless manner are called _____ (Heuristic, Schemas, priming).
- 6 The tendency to think about "what might have been" is _____ thinking (counterfactual, magical, stereotypical)
- 7 _____ is an organism's capacity to be the object of its own attention (Subjective self awareness, objective self awareness, symbolic self awareness)
- 8 _____ is the view that women are inferior to men (hostile sexism, benevolent sexism, gender discrimination)

C. Match the following :

- | | | |
|----------------------|---|-----------------|
| 9 Hate crimes | : | Cognitive error |
| 10 Optimistic bias | : | Discrimination |
| 11 Negation training | : | Handshake |
| 12 Chaplin | : | Stereotypes |

(12 × $\frac{1}{4}$ = 3 weightage)

Turn over

II. Short answer type questions. Answer all *nine* questions. Each question carries 1 weightage :

- 13 Priming.
- 14 Micro expressions.
- 15 Stereotypes.
- 16 Sexism.
- 17 Correspondent inference.
- 18 Schemas.
- 19 Affect.
- 20 Gender identity.
- 21 Persuasion.

(9 × 1 = 9 weightage)

III. Answer any *five* questions as short essays. Each question carries a weightage of 2.

- 22 Gender discrimination in India.
- 23 Impression management tactics.
- 24 Discrimination -Explicit/Implicit.
- 25 Non verbal communication.
- 26 Focus of social psychology.
- 27 Origins of prejudice.
- 28 Reasons for gender inequality in India.

(5 × 2 = 10 weightage)

IV. Answer any *two* essay questions. Each question carries 4 weightage.

- 29 What are the potential sources of errors in social cognition ?
- 30 Explore the different methods of social psychology.
- 31 Explain with examples the process of attitude formation.

(2 × 4 = 8 weightage)