

15U447

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Name: .....

Reg. No.....

**FOURTH SEMESTER B.A. DEGREE EXAMINATION, MAY 2017**  
(CUCBCSS - UG)  
**CC15U J0U3 C02 & CC15U J0U4 C02 - FUNDAMENTALS OF CINEMA &**  
**INTRODUCTION TO NEW MEDIA**  
Journalism - Complementary Course  
(2015 Admission)

Time: Three Hours

Maximum: 80 Marks

**Section A**

Answer **all** the following.  $\frac{1}{2}$  marks for each question.  
(Part I and Part II must be attended separately)

**Part I**

1. Kinetoscope is invented by .....
2. The first Indian sound film is .....
3. The Birth of a Nation is directed by .....
4. Charlie Chaplin was an ..... Film maker
5. .... is known as 'The Master of Suspense'
6. Satyajith Ray's first film is ..... **(6 ×  $\frac{1}{2}$  = 3 marks)**

**Part II**

7. The first page of a site is .....
8. The text or images that have the web address embedded in them is .....
9. An online journal or diary in which content is published and archived as posts is .....
10. Facebook was founded by .....
11. The address of a website or webpage is .....
12. Software developed to search the web is known as ..... **(6 ×  $\frac{1}{2}$  = 3 marks)**

**Section B**

Answer any **five** of the following from each part. **Two** marks for each question.

**Part I**

13. Feature Film
14. Light Meter
15. Key Light
16. Commercial Cinema
17. Flip Book
18. Montage **(5 × 2 = 10 marks)**

**Part II**

- 19. Podcast
- 20. Bandwidth
- 21. Uplink
- 22. Hacker
- 23. Tags
- 24. E-Portal

(5 × 2 = 10 marks)

**Section C**

Answer any **three** of the following from each part. **Five** marks for each question.

**Part I**

- 25. Briefly explain the different types of films.
- 26. Explain the relevance of the movie Battleship Potemkin in film history.
- 27. Explain three point lighting and its different techniques.
- 28. What are the steps involved in pre-production?

(3 × 5 = 15 marks)

**Part II**

- 29. Explain the different tools of news gathering.
- 30. What is the relevance of cyber laws in new media?
- 31. Explain the objectives in technical writing.
- 32. What are the do's and don'ts of online reporting?

(3 × 5 = 15 marks)

**Section D**

Answer any one of the following from each part. Twelve marks for each question

**Part I**

- 33. Briefly explain the latest developments in film making with reference to the evolution of cinema.

- 34. Explain the impact of Lumiere Brothers in film making.

(1 × 12 = 12 marks)

**Part II**

- 35. Briefly explain the history and evolution of internet.
- 36. Explain the ethics to be followed in using new media.

(1 × 12 = 12 marks)

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