

20U124

(Pages: 2)

Name: .....

Reg.No: .....

**FIRST SEMESTER B.Sc. DEGREE EXAMINATION, NOVEMBER 2020**

(CBCSS - UG)

(Regular/Supplementary/Improvement)

**CC19U BSH1 C02 - TRAVEL AND TOURISM**

(Hotel Management and Catering Science - Complementary Course )

(2019 Admission onwards)

Time : 2.00 Hours

Maximum : 60 Marks

Credit : 3

**Part A** (Short answer questions)

Answer *all* question. Each question carries 2 marks.

1. What are the purpose of travel?
2. Write the history of travel.
3. What is tourism planning and development?
4. What are the economic benefits of tourism?
5. Write the IATA operations.
6. Note objectives of ICPB.
7. Discuss the objectives of TAAI.
8. What is GIT?
9. What is business visa?
10. What are tourism products?
11. Write the custom and tradition in indian tourism.
12. Brief eco tourism.

**(Ceiling: 20 Marks)**

**Part B** (Short essay questions)

Answer *all* question. Each question carries 5 marks.

13. Explain travel and tourism.

14. What is the tourism policy of Kerala?
15. Explain the divisions of employment generation in tourism.
16. Explain ICAO and its services.
17. Explain the types of tour operator.
18. Explain the fairs and festival in India.
19. Explain the role of water falls and hill stations in Indian tourism.

**(Ceiling: 30 Marks)**

**Part C (Essay questions)**

Answer any *one* question. Each question carries 10 marks.

20. Explain in detail the role of infrastructure including transportation in tourism.
21. Explain travel agency and its role in tourism.

**(1 × 10 = 10 Marks)**

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