

19U319

(Pages: 2)

Name:

Reg.No:

THIRD SEMESTER B.A. DEGREE EXAMINATION, NOVEMBER 2020

(CBCSS - UG)

CC19U FEN3 C02 - CULTURAL STUDIES: CULTURAL SPACES

(Functional English - Complementary Course)

(2019 Admission - Regular)

Time : 2.5 Hours

Maximum : 80 Marks

Credit : 4

Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. Explain empiricism.
2. Explain niche marketing.
3. What is capital circulation?
4. What are crusades?
5. Explain Hindutva.
6. Who is Judith Butler?
7. What is a virtual site?
8. Who is Neil Harbisson?
9. What is the element of risk in online shopping?
10. Define the term coercion.
11. Explain the term 'diaspora'.
12. What is meant by marketing concepts?
13. What are the factors that lead to marginalisation?
14. What is meant by cultural diversity?
15. Define ideology.

(Ceiling: 25 Marks)

Part B (Paragraph questions)

Answer *all* questions. Each question carries 5 marks.

16. Explain cyber counter culture.
17. Characteristics of new social movements.
18. Write a paragraph on different races.
19. Patriarchal ideology and matriarchal ideology.
20. Disadvantages of shopping mall.
21. Features of Hippies.
22. Explain the operation of the proletariat in our society.
23. The role of local flavours in the global market and its benefits.

(Ceiling: 35 Marks)

Part C (Essay questions)

Answer any *two* questions. Each question carries 10 marks.

24. Write an essay on the challenges and issues faced by the nation state in the context of globalization.
25. Write an essay on different classes in the society.
26. The Production and consumption of culture.
27. Write an essay on the upper-class dominance in our society.

(2 × 10 = 20 Marks)
