

**19P350**

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Name.....

Reg. No.....

**THIRD SEMESTER M.Com. DEGREE EXAMINATION, NOVEMBER 2020**

(CBCSS-PG)

**CC19P MCM3 C13 - RESEARCH METHODOLOGY**

(Commerce)

(2019 Admission Regular)

Time: Three Hours

Maximum: 30 Weightage

**PART-A**

Answer any *four* questions. Each question carries 2 weightage.

1. What is social science research?
2. Define research design.
3. What is simulation?
4. What are the important features of good sample design?
5. What is bibliography?
6. What is measurement?
7. Define “applied research”

**(4 x 2 = 8 Weightage)**

**PART B**

Answer any *four* questions. Each question carries 3 weightage.

8. What are the objectives of review of literature?
9. What are the qualities of a good research?
10. What are the difference between inductive approach and deductive approach?
11. State the essentials of a good questionnaire.
12. What is scaling? What are the different types of scale used?
13. What is variable? Explain different types of variable.
14. What are the different types of graphs used for interpretation of data?

**(4 x 3 = 12 Weightage)**

**PART-C**

Answer any *two* questions. Each question carries 5 weightage.

15. Explain the different types of research.
16. What is attitude measurement? What are the scales used for attitude measurement?
17. Explain the sampling techniques used.
18. What are the steps involved in interview process?

**(2 x 5 = 10 Weightage)**

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