

18U418

(Pages: 2)

Name:

Reg. No.

FOURTH SEMESTER B.C.A. DEGREE EXAMINATION, APRIL 2020

(CUCBCSS-UG)

(Regular/Supplementary/Improvement)

CC17U BCA4 C07 - E-COMMERCE

(Complementary Course)

(2017 Admissions onwards)

Time: Three Hours

Maximum: 80 Marks

PART A

Answer *all* questions. Each question carries 1 mark.

1. In _____ e-commerce model, a business sells products or services to the general public.
2. _____ were considered as the gateways to internet.
3. _____ is the protocol or set of rules, which enables files to be transferred between computers.
4. TELNET is a _____
5. In _____ attacking occurs when there are fault in SQL database or libraries.
6. E-commerce is based on the _____ architecture.
7. EPS stands for _____
8. IT amendment Act passed by the Indian Parliament in _____
9. card is a device that includes an embedded integrated circuit chip.
10. ADSL is the short form for _____

(10 x 1 = 10 Marks)

PART B

Answer *all* questions. Each question carries 2 marks.

11. What is Client/Server architecture?
12. What is a aggregator model?
13. What is Spoofing?
14. What is FTP?
15. What is cyber stalking?
16. What is copy right?
17. What is URL?
18. What is adware?

(8 x 2 = 16 Marks)

PART C

Answer any six questions. Each question carries 4 marks.

19. Explain the advantages of E-Commerce?
20. Explain how Does B2C Work.
21. Explain online marketing.
22. What are the differences between e-marketing and traditional marketing?
23. Explain C2C e-commerce with suitable examples.
24. What are the differences between IPV4 and IPV6?
25. What is Digital Signature? Explain the working of Digital Signature.
26. Explain the e-purse.
27. What are the principles of information security?

(6 x 4 = 24 Marks)

PART D

Answer any *three* questions. Each question carries 10 marks.

28. Explain e-business models based on the relationship of transaction parties?
29. Write a note on Firewall concept.
30. What are software agents? What are its characteristics. Explain different types of software agents.
31. Explain legal and ethical issues regarding e-security.
32. Write notes on:
 - (a) E-cash
 - (b) E-wallet

(3 x 10 = 30 Marks)
