

18U444

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Name:

Reg. No.....

FOURTH SEMESTER B.Com./B.B.A./B.Sc./B.C.A. DEGREE EXAMINATION, APRIL 2020

(CUCBCSS-UG)

(Regular/Supplementary/Improvement)

CC15U GN4 A13 - ENTREPRENEURSHIP DEVELOPMENT

(General Course)

(2015 Admission onwards)

Time: Three Hours

Maximum: 80 Marks

Part – A

Answer *all* questions. Each question carries 1 mark.

Choose the best answer:

1. Decision regarding factory design is part of
 - a) Network Analysis
 - b) Financial Analysis
 - c) Technical Analysis
 - d) Social Cost Benefit Analysis
2. Who introduced the term intrapreneur?
 - a) Schumpeter
 - b) Peter Drucker
 - c) David McClelland
 - d) Gifford Pinchot.
3. The process of measuring the progress and performance of a project is called
 - a) Project Appraisal
 - b) Project Evaluation
 - c) Project Control
 - d) Project Audit.
4. Single window scheme is instituted through
 - a) IDBI
 - b) SIDCO
 - c) KFC
 - d) DIC
5. A medium enterprise is one in which the annual turnover should not exceed
 - a) 75 lakhs
 - b) 75 Crores
 - c) 250 Crores
 - d) None of these

Fill in the Blanks:

6. KITCO was set up in _____
7. The discount rate at which present value of cash in flows equals to present value of cash out flows is called _____
8. The scheme of ED Clubs will be implemented by _____
9. _____ is a technique commonly used to assess expected product profitability.
10. NAYE stands for _____

(10 x 1 = 10 Marks)

Part – B (Short Answer Type)

Answer any *eight* questions. Each question carries 2 marks.

11. Define drone entrepreneur.
12. Give two functions of KITCO.
13. What you mean by CPM?
14. What is lease financing?
15. Define a project report.
16. What is technical feasibility?
17. Give two functions of DIC.
18. What is business incubator?
19. Define entrepreneurship.
20. What is environmental scanning?

(8 x 2 = 16 Marks)

Part – C (Short Essay Type)

Answer any *six* questions. Each question carries 4 marks.

21. Explain the functions of ED Clubs.
22. State the difference between entrepreneur and intrapreneur.
23. Define project management. What are the steps involved in it?
24. Differentiate project evaluation and project appraisal.
25. What are the requisites of a good project report?
26. State the functions of SIDBI.
27. Explain the problems of SSI.
28. Explain the role of entrepreneur in economic development.

(6 x 4 = 24 Marks)

Part – D (Essay Type)

Answer any *two* questions. Each question carries 15 marks.

29. Define women entrepreneurship. Discuss the need for and the problems of women entrepreneur in India.
30. What is project appraisal? State the various project appraisal techniques?
31. What is project formulation? What are the elements involved in it?

(2 x 15 = 30 Marks)
