18U450 (Pages: 3) Name: ……………………..

Reg. No……………………

FOURTH SEMESTER B.A. DEGREE EXAMINATION, APRIL 2020

(CUCBCSS - UG)

(Regular/Supplementary/Improvement)

CC17U JOU3 C02 & CC17U JOU4 C02 - FUNDAMENTALS OF CINEMA
& INTRODUCTION TO NEW MEDIA

(Journalism - Complementary Course)

(2017 Admission onwards)

Time: Three Hours   Maximum: 80 Marks

(Part I and Part II must be attended separately)

SECTION A

Answer *all* questions. Each question carries ½ mark.

PART 1

Choose the correct answer from the choices given:

1. Battleship Potemkin is a/an _____ film.

   a) English   b) Soviet   c) French   d) Vietnamese

2. Bicycle Thieves is directed by

   a) Vittorio De Sica   b) Sergei Eisenstein

   c) Francis Ford Coppola   d) Steven Spielberg

3. Horizontal camera movement is called as _____

   a) Key   b) Pan   c) Tilt   d) Fill

4. Federico Fellini was a pioneer of _____

   a) Soviet Montage   b) Expressionism   c) Neo Realism   d) Neo Noir

5. Father of Indian Cinema

   a) Dadasaheb Phalke b) John Abraham   c) K. G. George   d) J. C. Daniel

6. _____shot shows the entire view of a city.

   a) Extreme Long Shot   b) Long Shot

   c) Close Up   d) Extreme close Up.

(6 x ½ = 3 Marks)

PART II

Choose the correct answer from the choices given:

7. _____is an example for micro blogging website.

   a) Twitter   b) Google   c) Mozilla Firefox   d) Wordpress.com

(1)   **Turn Over**

8. WWW stands for

    a) Wide Wide Web   b) World's Widest Web

    c) World Wide Web   d) World With Web

9. IP in cyberspace means

    a) Internet Protocol   b) International Protocol

    c) Indian Protocol   d) Internet Programme

10. Before Broadband there was _____ connection to get connected to internet in India

    a) Dial-up   b) STD   c) 2G   d) 3G

11. Instagram is owned by _____

    a) Google   b) Facebook   c) Microsoft   d) Amazon

12. Alphabet Inc. is the parent organization of _____

    a) Flipkart   b) Google   c) Byju's   d) Facebook

(6 x ½ = 3 Marks)

SECTION B

Answer any *five* questions from each part in not more than 30 words.

Each question carries 2 marks.

PART I

13. G Aravindan.

14. Ingmar Bergman.

15. Tripod.

16. Key light.

17. Mohsen Makmalbaf.

18. Pre-Production.

(5 x 2 = 10 Marks)

PART II

19. Search Engine.

20. ARPANET

21. Byju's.

22. Access and Nexus.

23. Jio.

24. Tiktok.

(5 x 2 = 10 Marks)

SECTION C

Answer any *three* questions from each part in not more than 100 words.

Each question carries 5 marks.

PART I

25. Explain the characteristics of Indian Cinema.

26. Briefly write on German Expressionism.

27. Critically evaluate Akira Kurosawa's film -Dreams

28. Explain the types of camera movements.

(3 x 5 = 15 Marks)

PART II

29. How does the writing for New Media differ from that of Print Media?

30. How Facebook News channels affect opinion formation?

31. Explain the online news gathering.

32. Explain the development of Indian internet usage after the introduction of Jio.

(3 x 5 = 15 Marks)

SECTION D

Write an essay on any *one* question from each part in not more than 300 words.

Each question carries 12 marks.

PART I

33. Compare and contrast realistic and fantasy movies in Malayalam industry.

34. Explain how camera angles and viewpoints create visual aesthetics.

(1 x 12 = 12 Marks)

PART II

35. On the light of latest Lok Sabha Election, evaluate the role of social media as a tool for propaganda.

36. Explain Big Data, and evaluate its effect on our daily life.

(1 x 12 = 12 Marks)

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