

**17U665**

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Name: .....

Reg. No.....

**SIXTH SEMESTER B.B.A. DEGREE EXAMINATION, APRIL 2020**

(CUCBCSS - UG)

(Regular/Supplementary/Improvement)

**CC15U BB6 B13 - ORGANISATIONAL BEHAVIOUR**

BBA – Core Course

(2015 Admission onwards)

Time: Three Hours

Maximum: 80 Marks

**Part A**

Answer *all* questions. Each question carries 1 mark.

Choose the correct answer.

1. Which of these is a core underlying discipline that informs OB?  
a. Motivation                      b. Leadership                      c. Sociology                      d. None of these
2. Whose concept states that interpersonal and human relations may lead to productivity?  
a. Elton Mayo                      b. Henry Fayol                      c. F.W. Taylor                      d. Max Weber
3. Thematic Apperception Test (TAT) is designed to understand  
a. Perception of individual                      b. Personality of individual  
c. Learning of individual                      d. None of these
4. People with which type of personality trait commonly make poor decisions because they make them too fast?  
a. Type As                      b. Type Bs                      c. Self-monitors                      d. Extroverts
5. Which of the following researchers thought that reinforcement was the central factor involved in behavioral change?  
a. Pavlov                      b. Fayol                      c. Skinner                      d. Deming

Fill in the blanks:

6. Leaders who guide their followers in the direction of established goals by clarifying role and task requirements are known as \_\_\_\_\_ leaders.
7. According to Maslow, \_\_\_\_\_ need of human beings at the lowest.
8. Behavior, power, and conflict are central areas of study for \_\_\_\_\_
9. \_\_\_\_\_ is the dynamic organization within the individual that determine his unique adjustment to the environment
10. \_\_\_\_\_ is the attractiveness of the members towards the group or resistance to leave it.

**(10 x 1 = 10 Marks)**

### **Part B**

Answer any *eight* questions. Each question carries 2 marks

11. Define OB.
12. Define personality.
13. What do you mean by Job satisfaction?
14. What is equity theory of motivation?
15. What is quality circle?
16. Define leadership.
17. What is organisational conflict?
18. Define MBO.
19. What do you mean by organisational change?
20. What is Big 5 Personality Traits?

**(8 x 2 = 16 Marks)**

### **Part C**

Answer any *six* questions. Each question carries 4 marks.

21. What do you understand by organizational behaviour? Bring out its nature and importance.
22. Discuss the personality attributes in organization.
23. What is group cohesiveness? What are its determinants?
24. What are the causes of stress?
25. Discuss the external factors effecting perception.
26. Write a short note on Herzberg's two factor theory.
27. What are the steps involved in Organizational Development?
28. What is the classification of organizational group?

**(6 x 4 = 24 Marks)**

### **Part D**

Answer any *two* questions. Each question carries 15 marks.

29. Define stress. Explain the methods of managing stress.
30. What is Leadership? Discuss the important leadership theories.
31. Briefly explain the theories of motivation.

**(2 x 15 = 30 Marks)**

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