

**17U684**

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Name: .....

Reg. No.....

**SIXTH SEMESTER B.Com. DEGREE EXAMINATION, APRIL 2020**

(CUCBCSS-UG)

**CC17U BCP6 B05 - CORPORATE GOVERNANCE AND BUSINESS ETHICS**

B.Com. Professional - Core Course

(2017 Admission - Regular)

Time: Three Hours

Maximum: 80 Marks

**Section A**

Answer *all* questions. Each question carries **1** mark.

1. Which legislation relates to the concept of business ethics?
  - a. Freedom of Information Act
  - b. Food Act
  - c. Building regulations
  - d. All of these
2. The primary stakeholders are:
  - a. Customers
  - b. Shareholders
  - c. Suppliers
  - d. Creditors
3. When a firm charges different prices to different groups of customers, it may be accused of:
  - a. Cultural Relativism
  - b. Facilitating Payments
  - c. Money Laundering
  - d. Price Discrimination
4. An organisation's obligation to act to protect and improve society's welfare as well as its own interests is referred to as
  - a. Corporate Social Responsibility
  - b. Business Ethics
  - c. Corporate Social Responsiveness
  - d. Corporate Obligation
5. What is triple bottom line?
  - a. An accounting tool that looks at the impact on people, planet and profits
  - b. A management strategy which states all the attention should be on profits
  - c. An accounting tool that looks at cost, profit and loss
  - d. A management strategy which focuses on corporate social responsibility

Fill in the blanks:

6. An \_\_\_\_\_ is a problem, situation, or opportunity requiring an individual, group, or organization to choose among several actions that must be evaluated as right or wrong.
7. The \_\_\_\_\_ dimension of social responsibility refers to a business's societal contribution of time, money, and other resources.
8. According to Clause 49 of listing agreement, an audit committee should meet \_\_\_\_\_ number of times in a year

9. \_\_\_\_\_ was setup in 1994 to provide a single nationwide market to securities.
10. The Environmental (Protection) Act was enacted in the year \_\_\_\_\_

**(10 x 1 = 10 Marks)**

### **Section B**

Answer any *eight* questions. Each question carries 2 marks.

11. Define Corporate Governance
12. What is a listing agreement?
13. Differentiate Ethics and values.
14. What is whistle blowing?
15. What is shareholder activism?
16. What is green governance?
17. What is XBRL filing?
18. What do you mean by ethics?
19. What is corporate philanthropy?
20. What are values?

**(8 x 2 = 16 Marks)**

### **Section C**

Answer any **six** questions. Each question carries 4 marks.

21. Distinguish between Corporate Governance and management.
22. Explain the components of good corporate governance.
23. What are the agreements and criticism of stake holder theory?
24. Explain the role of an audit committee.
25. What are the rights conferred to shareholders under the companies Acts 2013?
26. What are the E-commerce provisions as per the companies Act 2013?
27. Briefly explain the flaws in corporate governance with regard to Satyam Computers.
28. State your arguments on 'Why Business should be ethical'?

**(6 x 4 = 24 Marks)**

### **Section D**

Answer any *two* questions. Each question carries 15 marks.

29. Is corporate social responsibility the same as corporate sustainability? Also discuss the drivers of CSR along with the arguments for and against CSR.
30. Explain the reasons for the corporate governance failure of Sahara India.
31. Give a detailed account on clause 49.

**(2 x 15 = 30 Marks)**

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