

17U627

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Name:

Reg. No.....

SIXTH SEMESTER B.Sc. DEGREE EXAMINATION, APRIL 2020

(CUCBCSS-UG)

CC17U PSY6 B02 - APPLIED SOCIAL PSYCHOLOGY

Psychology - Core Course

(2017 Admissions- Regular)

Time: Three Hours

Maximum: 80 Marks

SECTION A

Answer *all* questions. Each question carries 1 mark.

1. Who proposed cognitive dissonance theory?
a) Festinger b) Greenberg c) Simon d) Janis
2. _____ refers to the degree to which people are concerned with how others perceive them.
a) Self-presentation motivation b) Self-efficacy
c) Negative outcome expectancy d) None of these
3. _____ has been defined as “the expectation that highly desirable outcomes will not occur and that one is powerless to change the situation”.
a) Hopelessness b) Helplessness c) Worthlessness d) None of these
4. _____ refers to the effect of a preceding stimulus or event on how we react to a subsequent stimulus.
a) Priming b) Schema c) Response d) Reaction time
5. Physical maltreatment or sexual molestation of a child.
a) Child abuse b) Sexual violation c) Maltreatment d) None of these

Fill in the blanks:

6. _____ proposed Group Think theory.
7. _____ is defined as the sad yearning for intimacy that results from perceived deficiencies in the number and quality of friendships.
8. The idea that the media can shape what issues we think about or what issues we think are important is referred to as _____
9. _____ proposed social cognitive theory.
10. _____ shows nonaggressive sexual activity between willing, sensitive, and caring partners.

(10 x 1 = 10 Marks)

SECTION B

Answer *all* questions. Each question carries 2 marks.

11. Fundamental attribution error.
12. Hopelessness.
13. Social anxiety.
14. Cognitive dissonance.
15. Cyclical unemployment.
16. Media violence.
17. Child Labor.
18. Domestic violence.
19. Population explosion.
20. Applied social psychology.

(10 x 2 = 20 Marks)

SECTION C

Answer any *six* questions. Each question carries 5 marks.

21. Explain Self presentation theory.
22. Explain hopelessness theory.
23. Explain the consequences of viewing media violence.
24. Explain group think theory.
25. Explain the biases in clinical decision making.
26. Explain the concepts and characteristics of social problems.
27. Explain the role of a psychiatric social worker in helping the patient and family.
28. Explain the causes of poverty.

(6 x 5 = 30 Marks)

SECTION D

Answer any *two* questions. Each question carries 10 marks.

29. Explain social psychological theories.
30. Explain the determinants, prevention and control measures of aggression.
31. Explain the stages in the development of social problems and solving social problems.
32. Explain social psychology model of depression, its treatment and prevention methods.

(2 x 10 = 20 Marks)
