19U572S (Pages: 2) Name: ……………………

Reg. No…………………..

FIFTH SEMESTER B.Sc. DEGREE EXAMINATION, NOVEMBER 2021

(CUCBCSS-UG)

CC15U HM5 B10 - RESARCH METHODOLOGY

(Hotel Management & Catering Science - Core Course)

(2015 to 2018 Admissions – Supplementary/Improvement)

Time: Three Hours   Maximum: 80 Marks

Section A

Answer *all* questions. Each question carries 1 mark.

1. Research is designed to be _____ and _____

2. Research is undertaken with in a frame work of a set of _____

3. Applied research is also known as _____

4. Bibliography is also known as _____

5. SPSS stands for _____

6. _____ is a method of exploring or analyzing the life of a social unit.

7. _____ is a tentative statement formulated for empirical testing.

8. _____ method involves a complete enumeration of all units of the population or universe.

9. _____ is a purposeful conversation between two or more people.

10. Most statistical analysis rests upon _____ data.

11. Survey is a _____ Study.

12. Fundamental Research is otherwise called _____

(12 × 1 = 12 Marks)

Section B (Short Answers)

Answer any *nine* questions. Each question carries 2 marks.

13. What is sample size?

14. What is secondary data?

15. Name any three types of surveys.

16. Define research.

17. Explain types of researches?

18. What is qualitative research?

19. What is empirical research?

20. What is descriptive research?

21. What are the qualities of a good researcher?

(9 × 2 = 18 Marks)

Section C (Short Essay)

Answer any *five* questions. Each question carries 6 marks.

22. Explain the criteria of good research.

23. What is interview? What are the types of interview?

24. Discuss the role of computer in research.

25. What is questionnaire? What are the essentials of a good questionnaire?

26. What are the different types of tools used for data analysis?

27. What are the several methods of collecting primary data?

28. Explain the main objectives of research.

(5 × 6 = 30 Marks)

Section D (Essay)

Answer any *two* questions. Each question carries 10 marks.

29. What is sampling design? Explain the stages of sampling design.

30. What is hypothesis? Explain different types of hypothesis?

31. Explain the various steps involved in research process.

(2 × 10 = 20 Marks)

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