

20U252

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Name:

Reg.No:

SECOND SEMESTER B.Sc. DEGREE EXAMINATION, APRIL 2021

(CBCSS - UG)

(Regular/Supplementary/Improvement)

CC19U BSH2 C04 - MANAGEMENT PRINCIPLES & PRACTICES

(Hotel Management & Catering Science - Complementary Course)

(2019 Admission onwards)

Time : 2.00 Hours

Maximum : 60 Marks

Credit : 3

Part A (Short answer questions)

Answer *all* question. Each question carries 2 marks.

1. Explain neo classical management era.
2. What you meant by constructive skill?
3. Describe controlling activity in management process.
4. Explain centralization.
5. Write a note on placing & training.
6. Specify the process of MBO
7. Write a note on productivity
8. Explain vertical communication
9. Write a note on personnel barriers in communication.
10. What you mean by job enrichment?
11. Explain ethical management.
12. What is meant by ethical training program?

(Ceiling: 20 Marks)

Part B (Short essay questions - Paragraph)

Answer *all* question. Each question carries 5 marks.

13. Describe nature & Scope of management.
14. Write detail not on Henry fayol principles of management.
15. Write the importance of planning in a management process.
16. What are the basic principles of direction? Comment.
17. Explain the major importance of Leadership qualities.
18. Explain strong culture, weak culture and values.
19. What you mean by organisational culture ethics in management concept?

(Ceiling: 30 Marks)

Part C (Essay questions)

Answer any *one* question. Each question carries 10 marks.

20. Enumerate with examples Fayol Principles of management.
21. Discuss in detail different communication process.

(1 × 10 = 10 Marks)
