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(Pages: 2)

Name:

Reg.No:

FIRST SEMESTER M.Com. DEGREE EXAMINATION, NOVEMBER 2021

(CBCSS - PG)

(Regular/Supplementary/Improvement)

CC19P MCM1 C01 - BUSINESS ENVIRONMENT & POLICY

(Commerce)

(2019 Admission onwards)

Time : 3 Hours

Maximum : 30 Weightage

Part-A

Answer any *four* questions. Each question carries 2 weightage.

1. What is business environment? Explain its meaning and definition?
2. Explain the major limitations to the monetary policy.
3. Give a short description on GSTN.
4. Define small scale industry (SSI).
5. Define unemployment.
6. What is FII?
7. Give a short description on the ways by which industries pollute the environment.

(4 × 2 = 8 Weightage)

Part-B

Answer any *four* questions. Each question carries 3 weightage.

8. Explain environmental analysis.
9. Discuss about socialist system of economy and explain its major features.
10. What are the major features of privatization?
11. What are the four objectives of new industrial policy
12. What is FEMA and what are its features?
13. What does it mean by a digital economy and what are its features?
14. Write a note on air pollution in india.

(4 × 3 = 12 Weightage)

Part-C

Answer any *two* questions. Each question carries 5 weightage.

15. What are the environmental factors affecting business policy of an organisation?
16. What is the role of PSE in the economic development of India?
17. What is Liberalization? What are the main features of Liberalization?
18. Growth strategy followed by MNCS.

(2 × 5 = 10 Weightage)
