FOURTH SEMESTER UG DEGREE EXAMINATION, APRIL 2022

(CUCBCSS-UG)

CC15U GN4 A13 - ENTREPRENEURSHIP DEVELOPMENT

(General Course)

(2016 to 2018 Admissions – Supplementary/Improvement)

Time: Three Hours   Maximum: 80 Marks

Part A

Answer *all* questions. Each question carries 1 mark

A. Choose the correct answer:

1. Entrepreneurs are:

    a) Job givers   b) Wealth creators   c) Risk takers   d) All of these

2. A person who works within organization and having entrepreneurial talent is

    a) Manager   b) Intrapreneur   c) CEO   d) All of these

3. Single window scheme is instituted through

    a) KFC   b) DIC   c) IDBI   d) None of these

4. Find the odd one out

    a) Ratio analysis   b) Cash flow analysis

    c) Fund flow analysis   d) Risk analysis

5. The minimum number of members to form an ED club is

    a) 50   b) 45   c) 55   d) 25

B. Fill in the blanks:

6. Entrepreneurship clubs will be implemented by ------------

7. Power generation project is an example for ------------

8. ------------ shows the period taken to recoup the investment

9. ------------ are skill light, capital light, and import light

10. ------------ leaders are always consult with their subordinates

(10 × 1 = 10 Marks)

Part B

Answer any *eight* questions. Each question carries 2 marks.

11. Define women entrepreneurs.

12. What do you mean by financial risk?

13. What do you mean by seed capital?

14. Define an industrial estate.

15. Expand SIDCO.

16. What is permanent working capital?

17. List the sources of short-term funds.

18. What is network analysis?

19. Define IRR.

20. What do you mean by business incubation?

(8 × 2 = 16 Marks)

Part C
Answer any *six* questions. Each question carries 4 marks.

21. What are the functions of ED clubs?

22. List the phases of project management.

23. Differentiate between CPM and PERT.

24. What is overcapitalization? List the symptoms.

25. Distinguish between entrepreneur and manager.

26. State the problems faced by Women entrepreneurs.

27. What are the functions of KINFRA?

28. Explain the role of SIDBI in financing small industrial units.

(6 × 4 = 24 Marks)

Part D
Answer any *two* questions. Each question carries 15 marks.

29. Write an essay on the problems faced by MSME's in India.

30. What is capital structure? Explain its determinants.

31. Give an account on the Business opportunities in Kerala.

(2 × 15 = 30 Marks)

****