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(Pages: 2)

Name:

Reg.No:

SIXTH SEMESTER B.Sc. DEGREE EXAMINATION, APRIL 2022

(CBCSS - UG)

CC19U PSY6 B02 - APPLIED SOCIAL PSYCHOLOGY

(Psychology - Core Course)

(2019 Admission - Regular)

Time : 2.00 Hours

Maximum : 60 Marks

Credit : 3

Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. Define anthropology.
2. Define autocratic leadership.
3. Name the 8 symptoms of group think.
4. Explain depression.
5. Define confirmation bias.
6. Define bobo doll experiment.
7. Explain cultivation theory.
8. Explain embedded sexual material.
9. Define excitation transfer theory.
10. Explain training in social skills.
11. Define social problem.
12. Explain multiple factor approach.

(Ceiling: 20 Marks)

Part B (Short essay questions - Paragraph)

Answer *all* questions. Each question carries 5 marks.

13. Explain applied psychology as a science.
14. Describe scientific process in social psychology theory.

15. Summarize social psychological roots of social anxiety.
16. Describe helplessness theory.
17. Explain briefly drive theory of aggression.
18. Describe Fuller and Myers 3 types of social problem.
19. Distinguish between child labour and child abuse.

(Ceiling: 30 Marks)

Part C (Essay questions)

Answer any *one* question. The question carries 10 marks.

20. Discuss cognitive dissonance theory.
21. Describe the theoretical perspective of aggression.

(1 × 10 = 10 Marks)
