21	1U320 (Pages: 2)	Name:	
		Reg.No	:
	THIRD SEMESTER B.A. DEGREE EXAMINATION	, NOVEMBI	CR 2022
	(CBCSS - UG)		
	(Regular/Supplementary/Improvement		
	CC19U FEN3 C02 - CULTURAL STUDIES: CULT		CES
	(Functional English - Complementary Co	ourse)	
т:	(2019 Admission onwards) me : 2.5 Hours		Maximum , 90 Marls
1111	ne : 2.3 nours		Maximum: 80 Marks Credit: 4
			Credit
	Part A (Short answer questions)	2 1	
	Answer <i>all</i> questions. Each question carries	2 marks.	
1.	Who is David Harvey?		
2.	Explain cultural homogenization.		
3.	Define hermeneutics.		
4.	Who is Judith Butler?		
5.	What is race?		
6.	Who is Engels?		
7.	Define postcolonialism.		
8.	What is meant by brand?		
9.	What is meant by online shopping?		
10.	Define hybridity.		
11.	What was the main motive of hippies?		
12.	Why the subalterns are oppressed and marginalised?		
13.	What are the three main classes in our society?		
14.	Explain proletarian revolution.		

Part B (Paragraph questions)

(Ceiling: 25 Marks)

Answer all questions. Each question carries 5 marks.

16. Frank Webster's definition of information society.

15. What do you mean by cultural difference?

- 17. Duncan Ivison's five features of postcolonial liberalism.
- 18. How does modernisation cause fundamentalism in the western world?
- 19. Write a paragraph on site, cite and sight.
- 20. Write a paragraph on cyborg.
- 21. Mall culture in India.
- 22. Relationship between consumerism and the quality of life.
- 23. The role of local flavours in the global market and its benefits.

(Ceiling: 35 Marks)

Part C (Essay questions)

Answer any two questions. Each question carries 10 marks.

- 24. Discuss the different characteristics of modernity.
- 25. Write an essay on the different aspects and examples of new social movements.
- 26. The ruling class create a 'common sense' ideology where their own ideologies and values become the norm. Elaborate.
- 27. How is culture communicated in the society?

 $(2 \times 10 = 20 \text{ Marks})$
