

21U373

(Pages: 2)

Name:

Reg.No:

THIRD SEMESTER B.A. DEGREE EXAMINATION, NOVEMBER 2022

(CBCSS - UG)

(Regular/Supplementary/Improvement)

CC19U JOU3 C02 - INTRODUCTION TO TV & CINEMA

(Journalism - Complementary Course)

(2019 Admission onwards)

Time : 2.5 Hours

Maximum : 80 Marks

Credit : 4

Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. Expand BBC and mention the year in which it was found.
2. Three tier system of DD.
3. DTH
4. News Package.
5. News Sources.
6. Lead.
7. Fictional and non-fictional programmes.
8. JB Junction.
9. _____ paved the way to modern visual communication from stills to _____.
10. Bicycle Thieves.
11. Expand and explain FTII.
12. Neelakkuyil.
13. Adoor Gopalakrishnan.
14. One line.
15. Expand OTS and POV.

(Ceiling: 25 Marks)

Part B (Paragraph questions)

Answer *all* questions. Each question carries 5 marks.

16. What makes TV a favourite medium of entertainment of the new generation? Explain with suitable examples.
17. Share your understandings about the application of TV on web and mobile.
18. Ad libbing.
19. Types of films.
20. Prepare the brief profiles of atleast three masters of world cinema.
21. Comment your observations on the importance of film festivals in shaping a film appreciation culture in the contemporary society.
22. Satyajit Ray.
23. 'Cinematographer is the eye of a film'. Substantiate.

(Ceiling: 35 Marks)

Part C (Essay questions)

Answer any *two* questions. Each question carries 5 marks.

24. 'You can never imagine what TV is capable of'. Share your observations in the light of TV's journey from an idiot box to the magic box.
25. Briefly analyse the history of Indian cinema
26. Write a review of a pure art cinema of your choice.
27. 'Cinema is all about the art of visualization.' Comment.

(2 × 10 = 20 Marks)
