21P350

THIRD SEMESTER M.Sc. DEGREE EXAMINATION, NOVEMBER 2022

(CBCSS - PG)

(Regular/Supplementary/Improvement)

CC19P MCM3 C13 - RESEARCH METHODOLOGY

(Commerce)

(2019 Admission onwards)

Time : 3 Hours   Maximum : 30 Weightage

Part-A

Answer any *four* questions. Each question carries 2 weightage.

1. What do you meant by research process?

2. What is intervening variable?

3. What is a purposive sampling?

4. What is depth interview?

5. Explain the concept of construct validity.

6. What is field editing?

7. What is Fcator analysis?

(4 × 2 = 8 Weightage)

Part-B

Answer any *four* questions. Each question carries 3 weightage.

8. What are the functions of business research?

9. What are the features of research design?

10. What are the merits and demerits of experimental methods?

11. Expalin the different types of non- sampling errors.

12. What is random sampling? What are the important methods of random sampling?

13. Explain the merits of using secondary data.

14. What are the steps to prepare a schedule?

(4 × 3 = 12 Weightage)

Part-C

Answer any **two** questions. Each question carries 5 weightage.

15. Explain the steps followed for defining a research problem.

16. Explain the case study method of research.

17. What are the non comparative scaling technique in research?

18. Explain the essential stages of successful report writing.

(2 × 5 = 10 Weightage)

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