

23P140

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Name:

Reg.No:

FIRST SEMESTER M.Com. DEGREE EXAMINATION, NOVEMBER 2023

(CBCSS - PG)

(Regular/Supplementary/Improvement)

CC19P MCM1 C01 - BUSINESS ENVIRONMENT AND POLICY

(Commerce)

(2019 Admission onwards)

Time : 3 Hours

Maximum : 30 Weightage

Part-A

Answer any *four* questions. Each question carries 2 weightage.

1. What are the steps in environmental analysis?
2. What do you mean by privatization?
3. Differentiate between internal and external debt.
4. Define industrial licensing.
5. What is meant by disinvestment?
6. Define briefly about digital economy.
7. What are the steps in environmental management?

(4 × 2 = 8 Weightage)

Part-B

Answer any *four* questions. Each question carries 3 weightage.

8. List out the major rights and liabilities of trade unions in India.
9. How does economic policies guide an economy?
10. Explain the major problems of fiscal policy.
11. What are the benefits of globalisation?
12. Measures to control FDI.
13. Advantages of MNCs to host country.
14. Briefly explain major strategies put forward by kyoto protocol.

(4 × 3 = 12 Weightage)

Part-C

Answer any *two* questions. Each question carries 5 weightage.

15. "A business man should study and understand the importance of business environment" why?
16. What is the role of PSE in the economic development of India?
17. Discuss in detail various steps that may be undertaken in order to reduce unemployment in India.
18. What are the similarities and differences between FEMA & FERA.

(2 × 5 = 10 Weightage)
