

23U250

(Pages: 2)

Name:

Reg.No:

SECOND SEMESTER B.Sc. DEGREE EXAMINATION, APRIL 2024

(CBCSS - UG)

(Regular/Supplementary/Improvement)

CC19U BSH2 C04 / CC20U BSH2 C04 - MANAGEMENT PRINCIPLES AND PRACTICES

(Hotel Management and Catering Science - Complementary Course)

(2019 Admission onwards)

Time : 2.00 Hours

Maximum : 60 Marks

Credit : 3

Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. Define administration.
2. Explain neo classical management era.
3. Write a note on management process.
4. Write a note on features of planning
5. Explain dynamism.
6. Who is a manager?
7. Explain storming .
8. Write a note on communication method.
9. Write the meaning of status barriers in communication system.
10. What do you mean by publicity in ethical management?
11. What do you mean by code of conduct?
12. Write the meaning of monitoring in ethics management.

(Ceiling: 20 Marks)

Part B (Short essay questions - Paragraph)

Answer *all* questions. Each question carries 5 marks.

13. Explain the social system school management.
14. "Management is a science as well as art"- Comment with example.
15. Write a detail note on functions of organising.
16. Mention detail types of delegation.

17. Mention the features of MBO.
18. Explain the principles of communication.
19. Explain in detail the relevance of values in management.

(Ceiling: 30 Marks)

Part C (Essay questions)

Answer any *one* question. The question carries 10 marks.

20. Enumerate with examples Fayol Principles of management.
21. Discuss in detail different communication process.

(1 × 10 = 10 Marks)
