

22U451

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Name:

Reg.No:

FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, APRIL 2024

(CBCSS - UG)

(Regular/Supplementary/Improvement)

CC19U BCM4 A13 / CC19U BBA4 A13 - ENTREPRENEURSHIP DEVELOPMENT

(Commerce: Finance / Taxation / B.B.A. - Common Course)

(2019 Admission onwards)

Time : 2.5 Hours

Maximum : 80 Marks

Credit : 4

Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. Write any four features of an entrepreneur .
2. Mention the economic factors affecting entrepreneurial growth.
3. Mention any two difference between entrepreneur and intrapreneur.
4. What is Directorate of Industries and Commerce ?
5. Mention any four functions of NSIC.
6. What is KVIC ?
7. Mention any four functions of Small Industries Service Institutes.
8. Define Incentives .
9. What is CGTMSE ?
10. Write two objectives of industrial estates
11. Define a sick industrial company.
12. What is project formulation?
13. What do you mean by feasibility study?
14. What are the factors affecting factory design?
15. What is social cost benefit analysis?

(Ceiling: 25 Marks)

Part B (Paragraph questions)

Answer *all* questions. Each question carries 5 marks.

16. Write a note on the assistance available for women entrepreneurs.
17. What is entrepreneurial development programme ? Explain its importance.
18. Write a note on District Industries Centre.
19. Distinguish between Ancillary units and Export oriented units.
20. What are the measures taken by the Government for the revival of sick industrial units?
21. How is small scale industrial unit registered?
22. What are the scope of technical analysis?
23. Explain the purpose of project reports.

(Ceiling: 35 Marks)

Part C (Essay questions)

Answer any *two* questions. Each question carries 10 marks.

24. Define entrepreneur. Describe the different types of entrepreneur .
25. Define incentives. Explain the need, advantages and classification of incentives in detail.
26. Define MSME. Elaborate the Advantages and disadvantages of MSMEs.
27. What is a project report? Elaborate the contents of a project report.

(2 × 10 = 20 Marks)
