

22U417

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Name: .....

Reg.No: .....

**FOURTH SEMESTER B.Sc. DEGREE EXAMINATION, APRIL 2024**

(CBCSS - UG)

(Regular/Supplementary/Improvement)

**CC19U BSH4 A13 / CC20U BSH4 A13 - ENTREPRENEURSHIP DEVELOPMENT**

(Hotel Management and Catering Science - Common Course)

(2019 Admission onwards)

Time : 2.5 Hours

Maximum : 80 Marks

Credit : 4

**Part A** (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. Mention any two differences between entrepreneur and intrapreneur.
2. Mention any four challenges of women entrepreneurs.
3. Mention any four need of EDP.
4. What is Directorate of Industries and Commerce?
5. What is KVIC?
6. What is KITCO?
7. Define Technopark.
8. What is physical incentive?
9. What is Ancillary units ?
10. Give two functions of DIC.
11. Mention the meaning of PMRY.
12. List out causes of industrial causes.
13. What are the types of feasibility studies?
14. What are the objectives of plant layout?
15. What are oral reports?

**(Ceiling: 25 Marks)**

**Part B** (Paragraph questions)

Answer *all* questions. Each question carries 5 marks.

16. Who is an entrepreneur? Explain the characteristics of an entrepreneur.

17. Explain the personality factors affecting the entrepreneurial growth.
18. Write a note on Directorate of Industries and Commerce .
19. Explain the functions and responsibilities of SIDCO.
20. Write a note on Credit Guarantee fund Trust.
21. How is small scale industrial unit registered?
22. Enumerate the scope of technical analysis.
23. Explain the purpose of project reports.

**(Ceiling: 35 Marks)**

**Part C (Essay questions)**

Answer any *two* questions. Each question carries 10 marks.

24. Define entrepreneur. Explain the classification of entrepreneur in detail.
25. Explain the various sources of project ideas.
26. What do you mean by demand forecasting? Explain the methods of demand forecasting.
27. What is a project report? What are the contents of a project report?

**(2 × 10 = 20 Marks)**

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