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Name:

Reg.No:

SIXTH SEMESTER B.B.A. DEGREE EXAMINATION, APRIL 2024

(CBCSS - UG)

(Regular/Supplementary/Improvement)

CC19U BBA6 B12 - ORGANISATIONAL BEHAVIOUR

(B.B.A. - Core Course)

(2019 Admission onwards)

Time : 2.5 Hours

Maximum : 80 Marks

Credit : 4

Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. What is systems approach of OB?
2. What is supportive model of OB?
3. Define personality.
4. How do situational factors affect personality development?
5. What is meant by interpretation of stimuli?
6. What is meant by huddling?
7. What is meant by group norms?
8. What is esteem need?
9. What is meant by Fringe Benefits?
10. What is meant by leadership style?
11. What is individual counselling?
12. What is interpersonal conflict?
13. What is meant by accomodating?
14. What is meant by third party peace keeping?
15. What are the internal factors that necessitate change?

(Ceiling: 25 Marks)

Part B (Paragraph questions)

Answer *all* questions. Each question carries 5 marks.

16. Examine and compare Classical conditioning with Operant conditioning.

17. What are the basic concepts of social learning?
18. Explain groups with reference to the features of a group.
19. Explain the factors affecting group cohesiveness.
20. What is the importance of motivation?
21. Explain attribution theory of leadership?
22. What are the different types of stress?
23. Explain the internal factors of organisational change.

(Ceiling: 35 Marks)

Part C (Essay questions)

Answer any *two* questions. Each question carries 10 marks.

24. Detail OB with reference to the nature ,scope and features of OB
25. Explain the determinants of personality
26. Describe the various classification of groups.
27. Explain leadership and its importance as well as the qualities of a succesful leader.

(2 × 10 = 20 Marks)
