

21U668

(Pages: 2)

Name:

Reg.No:

SIXTH SEMESTER B.B.A. DEGREE EXAMINATION, APRIL 2024

(CBCSS - UG)

(Regular/Supplementary/Improvement)

CC19U BBA6 B14 - PROJECT MANAGEMENT

(B.B.A. - Core Course)

(2019 Admission onwardds)

Time : 2.00 Hours

Maximum : 60 Marks

Credit : 2

Part A (Short answer questions)

Answer *all* questions. Each question carries 2 marks.

1. What is meant by technical analysis?
2. What do you mean by financial appraisal?
3. What is Terminal Cash inflow?
4. What is certainty equivalent method for analysing risk in investment decisions?
5. What is Projected Balance Sheet?
6. What do you mean by ratio analysis technique for financial analysis?
7. What do you mean by special working capital?
8. What is Trading on equity?
9. What is Gantt Charts?
10. What are the three important time estimates in PERT?
11. Who is a Project Manager?
12. What do you mean by project controls?

(Ceiling: 20 Marks)

Part B (Short essay questions - Paragraph)

Answer *all* questions. Each question carries 5 marks.

13. Briefly explain the phases of Project Management.
14. What do you mean by Project Identification? Explain any four criteria for screening the project ideas.
15. What are the important differences between pre feasibility study and feasibility study?
16. Briefly explain the different types of plant layout.

17. What are the merits and demerits of post payback profitability method?
18. Explain the disadvantages of loan syndication.
19. What are the advantages of CPM?

(Ceiling: 30 Marks)

Part C (Essay questions)

Answer any *one* question. The question carries 10 marks.

20. What do you mean by a Project? Explain different types of projects based on different criteria.
21. What do you mean by PEP? Describe the important subplans of PEP. Also explain the various tools and techniques for PEP.

(1 × 10 = 10 Marks)
