21U669	(Pages: 2)	Name:
		Reg.No:
	SIXTH SEMESTER B.B.A. DEGREE EXAMINATION, APRIL 2024	
	(CBCSS - UG)	

(Regular/Supplementary/Improvement)

CC19U BBA6 B15 - FINANCIAL SERVICES

(B.B.A. - Core Course)

(2019 Admission onwards)

Time: 2.5 Hours Maximum: 80 Marks

Credit: 4

Part A (Short answer questions)

Answer all questions. Each question carries 2 marks.

- 1. List any two importance of financial services.
- 2. What is housing finance?
- 3. What is AMC?
- 4. Write about income funds.
- 5. Identify any two merits of mutual fund.
- 6. What is issue management of merchant bank?
- 7. List any two reforms for merchant banking made by SEBI.
- 8. List any two features of operating lease.
- 9. Draw out any two disadvantages of lease financing to the lessee.
- 10. List any two difference between private equity and venture capital.
- 11. List out two advantages of credit rating.
- 12. What is geographical analysis?
- 13. Describe CARE.
- 14. What is advance factoring?
- 15. What is international factoring?

(Ceiling: 25 Marks)

Part B (Paragraph questions)

Answer *all* questions. Each question carries 5 marks.

16. Explain the benefits of depository services.

- 17. Discuss regulation of Mutual Funds in India.
- 18. Explain Exchange Traded Funds (ETFs).
- 19. Analyse loan syndication with an example.
- 20. Explain lease finance and important terms in lease finance.
- 21. Define venture capital. Explain its importance.
- 22. Explain the term factoring.
- 23. Explain the functions of factor towards his client.

(Ceiling: 35 Marks)

Part C (Essay questions)

Answer any *two* questions. Each question carries 10 marks.

- 24. Explain regulation of capital market services in India.
- 25. Mutual fund schemes deliver number of benefits to investors. Discuss.
- 26. Explain merchant banking and its classifications with an example.
- 27. Explain the role and significance of angel investors in startup companies.

 $(2 \times 10 = 20 \text{ Marks})$
