24 U	268 (Pages: 2) Name :	
	Reg. No :	
SECOND SEMESTER UG DEGREE EXAMINATION, APRIL 2025		
(FYUGP)		
CC24UPSY2CJ101 - SCIENCE OF MENTAL PROCESSES		
(Psychology - Major Course)		
	(2024 Admission - Regular)	
Time	2.0 Hours	Maximum: 70 Marks
		Credit: 4
Part A (Short answer questions)		
	Answer <i>all</i> questions. Each question carries 3 marks.	
1.	Describe nativism, and its difference from empiricism in understanding human cognition?	[Level:2] [CO1]
2.	Illustrate when the inductive reasoning typically more useful than deductive reasoning?	[Level:2] [CO1, CO2]
3.	Describe insight learning.	[Level:2] [CO3]
4.	Describe heuristics, and its role in decision-making?	[Level:2] [CO2]
5.	Describe serial position effect.	[Level:2] [CO3]
6.	Describe measurement of memory.	[Level:2] [CO3]
7.	Express the role of organization for remembering.	[Level:2] [CO3, CO4]
8.	Explain elements of operant conditioning.	[Level:2] [CO4]
9.	Explain well-structured problem with an example.	[Level:2] [CO1, CO2]
10.	Make use of the phonological loop to improve the recall of instructions in a noisy or distracting environment.	[Level:3] [CO4]
		(Ceiling: 24 Marks)
Part B (Paragraph questions/Problem)		
Answer all questions. Each question carries 6 marks.		
11.	Determine how the forgetting curve applies to students preparing for exams with different study schedules.	[Level:3] [CO3]
12.	Describe how heuristics help in problem-solving, and give an example of a situation where heuristics might be useful.	[Level:2] [CO1, CO2]

13. Describe cognitive psychology in understanding human thinking and behavior? [Level:2] [CO1]

14. Describe the obstacles to problem-solving and explain how they can prevent [Level:2] [CO1] effective solutions. 15. Explain the Subjective Expected Utility Theory, and illustrate its difference from [Level:2] [CO1] the traditional economic model of decision-making? 16. Make a strategy to reduce interference while preparing for competitive exams. [Level:3] [CO4] 17. Explain sensory memory. [Level:2] [CO3] 18. Apply reinforcement techniques to encourage healthy habits like regular exercise. [Level:3] [CO3] (Ceiling: 36 Marks) Part C (Essay questions) Answer any *one* question. The question carries 10 marks. 19. Describe cognitive and latent lerning. [Level:2] [CO3] 20. Explain the concept of decision-making and describe its importance in everyday [Level:2] [CO1, CO2]

 $(1 \times 10 = 10 \text{ Marks})$

life.