

24U2102

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Name :

Reg. No :

SECOND SEMESTER UG DEGREE EXAMINATION, APRIL 2025

(FYUGP)

CC24UJOU2MN101 - NEWS REPORTING AND EDITING

(Journalism - Minor Course)

(2024 Admission - Regular)

Time: 2.0 Hours

Maximum: 70 Marks

Credit: 4

Part A (Short answer questions)

Answer *all* questions. Each question carries 3 marks.

1. 5 W's and 1 H. [Level:1] [CO2]
2. Analyse why facts considered more sacred in journalism. [Level:4] [CO1]
3. Analyse the importance of sound effects and background score in radio programmes. [Level:4] [CO4]
4. Writing for the ear. [Level:1] [CO5]
5. Soft News. [Level:1] [CO1]
6. Give any three definitions of news. [Level:1] [CO1]
7. Define the term 'lead' in news writing. [Level:1] [CO3]
8. Illustrate with an example how bullet points enhance clarity. [Level:2] [CO3]
9. Explain how a well structured content benefit the readers. [Level:2] [CO3]
10. What is the alternate term used for 'sub-editor'? [Level:1] [CO5]

(Ceiling: 24 Marks)

Part B (Paragraph questions/Problem)

Answer *all* questions. Each question carries 6 marks.

11. 'Content creators are under constant pressure to go viral on social media'. Justify the statement with suitable examples [Level:5] [CO4]
12. Analyse how focussing on stories that matter impact a journalist's credibility. [Level:4] [CO2]
13. What are the guidelines mentioned in the stylesheet of a newspaper? [Level:1] [CO5]
14. Evaluate the need of interactivity and fact-checking for running a successful YouTube channel. [Level:5] [CO5]
15. Explain various types of news sources. [Level:2] [CO1]

16. TV News Script. [Level:1] [CO4]
17. Explain three types of editing. [Level:2] [CO5]
18. Why is interpretation and fact checking of news from a news source a crucial responsibility of a journalist? [Level:1] [CO1]

(Ceiling: 36 Marks)

Part C (Essay questions)

Answer any ***one*** question. The question carries 10 marks.

19. What is a news portal? How does reporting for a portal differ from print media and electronic media? [Level:1] [CO5]
20. Analyse the script of a recent film that has left a mark on your mind. [Level:4] [CO4]

(1 × 10 = 10 Marks)
