

23U451

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Name :

Reg. No :

FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, APRIL 2025

(CBCSS-UG)

(Regular/Supplementary/Improvement)

CC19U BCM4 A13 / CC19U BBA4 A13 - ENTREPRENEURSHIP DEVELOPMENT

(Commerce / BBA - Common Course)

(2019 Admission onwards)

Time: 2.5 Hours

Maximum: 80 Marks

Credit: 4

Part A (Short answer questions)

Answer **all** questions. Each question carries 2 marks.

1. Write any four features of an entrepreneur.
2. Who is a fabian entrepreneur?
3. Mention any two difference between entrepreneur and manager.
4. Mention any four functions of KVIC.
5. What is STED?
6. Mention any four functions of NIESBUD.
7. Write two features of MSMED Act 2006.
8. Write two advantages of industrial estate.
9. Write any two eligibility criteria for seed capital assistance?
10. What is udyog Aadhar memorandum?
11. What is the purpose of conducting market and demand analysis?
12. What is consumption level method?
13. What do you mean by factory layout?
14. What are the types of foreign collaboration?
15. What are oral reports?

(Ceiling: 25 Marks)

Part B (Paragraph questions)

Answer **all** questions. Each question carries 5 marks.

16. Explain the personality factors affecting the entrepreneurial growth.
17. What is entrepreneurial development programme? Explain its importance.

18. Write a note on Directorate of Industries and Commerce.
19. Explain the objectives of SIDCO.
20. Define subsidy. Explain different types of subsidies.
21. Explain types of Industrial Estates.
22. How is small scale industrial unit registered?
23. Explain the need of project report.

(Ceiling: 35 Marks)

Part C (Essay questions)

Answer any *two* questions. Each question carries 10 marks.

24. Define women entrepreneurship. Explain the challenges that women entrepreneurs face.
25. Define MSMEs, Discuss the importance of MSMEs in the economic development of India.
26. Explain technical analysis.
27. Define project report. Explain the contents of a project report.

(2 × 10 = 20 Marks)
