

16P241

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Name.....

Reg. No.....

SECOND SEMESTER M.Com. DEGREE EXAMINATION, MAY-2017

(Regular/Supplementary/Improvement)

(CUCSS - PG)

CC 15P MC2 C06 - INTERNATIONAL BUSINESS

(2015 Admission Onwards)

Time: Three Hours

Maximum: 36 Weightage

Part – A: Short Answers

Answer all, each question carries 1 weightage

1. Distinguish between international trade and international business
2. Define 'merchandise trade'
3. How do the economies account 'unilateral transfers' in Balance of Payment account?
4. Write down the name of any two prominent regional economic integrations from Asia
5. Give the expansion of 'EMU'
6. What is the significance of polycentrism in international business?

(6 x 1 = 6 weightage)

Part –B: Short Essay Questions

Answer any six, each question carries 3 weightage

7. Assess the role and performance of India in global trade during the post reform phase.
8. Discuss the concept of Balance of Payments. What are the measures suggested to adjust the disequilibrium in Balance of Payment account?
9. Write a brief note on various forms of Trade Barriers existing in global trade.
10. State the significance of Trade Facilitation Agreement of WTO in global business.
11. Examine the impact of MNCs on economic growth of host economies.
12. Explain the meaning of 'Terms of Trade'. Briefly mention its significance in assessing gains from global trade.
13. Critically evaluate the role and functions played by EU in the economic growth of Europe.
14. How does IMF differentiate from World Bank? Explain the various forms of financial assistance by IMF to member countries.

(6 x 3 = 18 weightage)

Part – C: Essay Questions

Answer any two, each question carries 6 weightage

15. Compare and contrast classical trade theories with modern trade theories. What are its practical implications on trade flows under the current global settings?
16. How do you differentiate WTO from GATT in terms of its functions? Also, mention how the Agreements on Agriculture affect the economic growth of developing world.
17. How the Foreign Direct Investment is distinct from Foreign Portfolio Investments? Which form of investment is suitable for an emerging economy like India?

(2 x 6 =12 weightage)
