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Name.....01

Reg. No.....

FIRST SEMESTER M.Com. DEGREE EXAMINATION, DECEMBER 2014

(CUCSS)

MC 1C 01—BUSINESS ENVIRONMENT

Time : Three Hours

Maximum : 36 Weightage

Part A

*Answer all questions.
Each question carries 1 weightage.*

1. What is TRIMS ?
2. What is meant by Monetary Policy ?
3. What do you mean by "Parallel economy" ?
4. What is multi-domestic management ?
5. Define "bilateral agreement".
6. What do you mean by "global village" ?

(6 × 1 = 6 weightage)

Part B

*Answer any six questions.
Each question carries 3 weightage.*

7. Discuss the importance of business environment.
8. What do you mean by economic system ? Explain the various factors.
9. Discuss the main provisions of Industrial Policy Resolution 1956.
10. Critically evaluate the achievements of Private Sector in India.
11. What is FDI ? Explain its role and limitations in India.
12. Discuss the rational of MNCs.
13. Explain the principles of WTO.
14. Explain "Trade Related Intellectual Property Rights (TRIPS).

(6 × 3 = 18 weightage)

Part C

*Answer any two questions.
Each question carries 6 weightage.*

15. Discuss the nature of liberalisation, privatisation and globalisation. Also evaluate their benefits.
16. Critically examine the resource generation programme under Eleventh Five Year Plan.
17. Explain the changing role of Public Sector in the country.

(2 × 6 = 12 weightage)