

D 73021

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Name.....06

Reg. No.....

FIRST SEMESTER M.Com. DEGREE EXAMINATION, DECEMBER 2014

(CUCSS)

MC 1C 05—ORGANISATIONAL THEORY AND BEHAVIOUR

Time : Three Hours

Maximum : 36 Weightage

Part A

Answer all questions.

Each question carries 1 weightage.

1. Define "Leadership".
2. What is meant by "Personality" ?
3. What is meant by Transaction Analysis ?
4. What is "Negotiations" ?
5. Define "Perception".
6. Distinguish between Attitudes and Behaviour.

(6 × 1 = 6 weightage)

Part B

Answer any six of the following questions in not less than two pages each.

Each question carries 3 weightage.

7. What is the difference between Positive and Negative reinforcement ? What is the difference between negative reinforcement and punishment ?
8. What aspects differentiate a formal group and an informal group ?
9. Discuss the strength and weakness of the trait approach to leadership.
10. What forces play an important role in sustaining a culture ?
11. Does attitudes affect behaviour ? Or behaviour affects attitudes ? Which is correct ?
12. Explain big five personality factors.
13. Define "Change". Explain the challenges contributing to a change.
14. Briefly explain the factors influencing morale.

(6 × 3 = 18 weightage)

Turn over

Part C

Answer any **two** questions in not less than **six** pages.

Each question carries 6 weightage.

15. In your own words, explain briefly the Porter Lawler model of motivation.
16. "Organisational behaviour may be defined in a broad sense as a way of thinking and in a narrow sense as a field of study." Discuss the statement.
17. Explain the major dimensions of classical operant and social learning theories.

(2 × 6 = 12 weightage)