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Name:

Reg. No.

FIRST SEMESTER M.Com. DEGREE EXAMINATION, DECEMBER 2017

(Regular/Supplementary/Improvement)

(CUCSS-PG)

CC15P MC1 C01 – BUSINESS ENVIRONMENT

(2015 Admission Onwards)

Time: Three hours

Maximum: 36 Weightage

PART-A

Answer *all* questions. Each question carries 1 weightage.

1. Define environment.
2. What is NITI Ayog?
3. What are Special Economic Zones?
4. What is bank rate?
5. What is embargo?
6. What is FII?

(6x1=6 Weightage)

PART-B

Answer any *six* questions. Each question carries 3 weightage.

7. Explain the growth of trade unionism in India.
8. What are the components of fiscal policy?
9. Explain the changing role of PSUs in India?
10. Explain the various reform measures adopted as a part of the New Economic Policy, 1991.
11. What are the benefits of globalization?
12. Explain the consequences of FDI in retail business sector in India.
13. What do you mean by IPR? Explain the different IPRs.
14. What are the important WTO agreements?

(6x3=18 Weightage)

PART-C

Answer any *two* questions. Each question carries 6 weightage.

15. What is parallel economy? What are initiatives taken by the government for controlling parallel economy in India?
16. Explain the problems retarding the growth of Indian economy.
17. Describe the advantages and disadvantages of GST over the current tax scenario of our country.

(2x6=12 Weightage)
