

19P146

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Name:

Reg. No.....

FIRST SEMESTER M.Com. DEGREE EXAMINATION, NOVEMBER 2019

(CUCSS PG)

CC19P MCM1 C04 – MANAGEMENT THEORY AND ORGANIZATIONAL BEHAVIOR

(Commerce)

(2019 Admission Regular)

Time: Three Hours

Maximum: 30 Weightage

Part – A

Answer any *four* questions. Each question carries 2 weightage.

1. What is Bench Marking?
2. What do you mean by Organization Behaviour?
3. What is Locus of Control?
4. Define Motivation.
5. What is Grid management?
6. What do you mean by Inter Group Relation?
7. What is Conflict management?

(4 x 2 = 8 Weightage)

Part – B

Answer any *four* questions. Each question carries 3 weightage.

8. Discuss the reasons for Inter Personal Conflict?
9. What are the different Ego states?
10. What is Group Cohesiveness? What are the features of cohesive groups?
11. Discuss the Trait Theory of Personality?
12. Explain Transactional analysis.
13. Explain the strategies that can be used to enhance the memory.
14. Explain the Contingency Approach to the study of Organization Behaviour.

(4 x 3 = 12 Weightage)

Part – C

Answer any *two* questions. Each question carries 5 weightage.

15. Discuss the main characteristics of Japanese Management System.
16. What is Organization Development? Discuss the important techniques available for Organization Development.
17. Briefly discuss the important Personality theories.
18. What do you mean by Group Effectiveness? How it can be achieved?

(2 x 5 = 10 Weightage)
