

19P141

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Name:

Reg. No.

FIRST SEMESTER M.Com. DEGREE EXAMINATION, NOVEMBER 2019

(CUCSS PG)

CC19P MCM1 C01 – BUSINESS ENVIRONMENT AND POLICY

(Commerce)

(2019 Admission Regular)

Time: Three Hours

Maximum: 30 Weightage

Part- A

Answer any *four* questions. Each question carries 2 weightage.

1. What are the characteristics of Start-ups?
2. What are the benefits of quality circles?
3. Explain role of SEZ in industrial growth.
4. What are the causes for degradation of natural environment?
5. Explain the different sources of revenue of Central and State governments.
6. What is Kyoto protocol?
7. What is the Crypto currency? Explain its features.

(4 x 2 = 8 Weightage)

Part- B

Answer any *four* questions. Each question carries 3 weightage

8. Discuss how effective Consumer Protection Act of 1986 in protecting the interests of consumers.
9. Differentiate between planning commission and NITI Aayog in their roles and functioning.
10. What are the challenges faced by Indian business establishments in doing international business?
11. Discuss the history and development of GST in India.
12. Explain the powers and functions of competition commission of India.
13. Discuss the impact of climate change in Kerala context.
14. Explain the steps taken by the Central government for promoting digital economy.

(4 x 3 = 12 Weightage)

Part- C

Answer any *two* questions. Each question carries 5 weightage.

15. Explain how reforms in the public sector have changed the structure of Indian economy.

16. Discuss how Madhav Gadgil Committee Report and Kasturi Rangan Report are different in their approach to environmental problems of Western Ghats.
17. Explain the problems and consequences of FDI in Indian retail trade.
18. Explain in detail the components of business environment.

(2 x 5 = 10 Weightage)
