

15U137

Name:

Reg. No.....

FIRST SEMESTER DEGREE EXTERNAL EXAMINATION DEC. /JAN. 2015-16

(2015 Admission)

CC15UBC1B01/CC15UBB1B01 – MANAGEMENT CONCEPTS AND BUSINESS ETHICS

(Core)

Time: 3 Hours

Max: 80 Marks

Part A

Choose the correct answer. Each question carries 1 mark.

1. The..... School of thought has developed on the idea that there is no single best method to find solutions to managerial problems.
(a) System approach (b) Empirical approach (c) Contingency approach (d) Operational approach
2. Theprinciple states that an employee should receive orders from one superior only
(a) Unity of command (b) Unity of direction (c) Delegation (d) None of these
3. is the act of increasing the knowledge and skills of an employee for doing a job
(a) Induction (b) Placement (c) Training (d) Orientation
4. A set of characteristics that sets one group of people apart from another is called as.....
(a) Ethics (b) Culture (c) Values (d) None of these
5.refers to certain norms governing the conduct of workers involved in a work Situation
(a) Work ethos (b) Work group (c) Team work (d) None of these

Fill in the blanks. Each question carries 1 mark.

6.is the fundamental change in thinking on the part of both management and workers
7. Plans made in the light of plan of competitors are called.....
8.is the study of the qualitative aspect of manpower recruitment.
9. Two factor theory was developed by.....

10.are the principles of business conduct by which the propriety business activities may be judged in terms of right or wrong.

(10X1=10 Marks)

Part B

Answer any eight questions. Each question carries 2 marks

11. What do you mean by 'Universality of Management'?
12. What is MBO?
13. Define Decentralization.
14. What is Job Analysis?
15. What is Theory X?
16. What is Grape wine?
17. What do you mean by Performance management?
18. What is Indian ethos?
19. What is Ethical Management?
20. Define Values.

(8X2=16 Mark)

Part C

Answer any six questions. Each question carries 4 marks.

21. The study of management in the modern world is necessary. Discuss.
22. Explain Human relation approach.
23. State the objectives of manpower planning.
24. Distinguish between line and staff organisation and functional organisation.
25. Explain Maslow's need hierarchy.
26. Explain the methods of training.
27. Explain the importance of culture in organisations.
28. Describe the factors influencing business ethics.

(6X4=24 Mar)

Part D

Answer any two questions. Each question carries 15 marks.

29. Explain the evolution of management thought.
30. What is recruitment? Discuss the various sources of recruitment.
31. Explain the Holistic Approach to Decision making process.

(2X15=30 Ma)