

15U101

Name: .....

Reg. No.....

**FIRST SEMESTER DEGREE EXTERNAL EXAMINATION DEC./JAN. 2015 -16**  
(2015 Admission)

**CC15U ENG1 A01 - THE FOUR SKILLS OF COMMUNICATION**

(Common Course for BA/BSc/BSW/BCA)

**Time: Three Hours**

**Maximum Marks: 80**

**I. Choose the right option in the following ten questions:**

1. Identify the word "onion":  
a) /ʌ n.jə n/ b) /ɒ n.jə n/ c) /ɒ ni.jʌ n/ d) /ʌ ni.jʌ n/
2. The consonant sound in the word "Asia":  
a) /ʒ / b) /s/ c) /ʃ / d) /tʃ /
3. The final sound in the word "sew" is a -----  
a) consonant b) monophthong c) diphthong d) syllable
4. Self-communication belongs to ----- communication.  
a) mass b) extrapersonal c) intrapersonal d) interpersonal
5. The feature of human language which allows its users to talk about things and events not present in the environment is termed -----  
a) reflexivity b) displacement c) onomatopoeia d) kinesics
6. The average speed of speech is-----  
a) twenty to forty words per minute b) thirty to sixty words per minute c) forty to eighty words per minute d) hundred to two-hundred words per minute
7. Response to "How do you do?" is -----  
a) "I'm fine" b) "I'm doing good" c) "So-so." d) "How do you do?"
8. ----- refers to words in a language with sounds that resemble the objects or their activities.  
a) Portmanteau b) Onomatopoeia c) Arpeggio d) Hieroglyphics
9. Choose the right word-order for the sentence, "Get me a chair"  
a) Subject-Verb-Object b) Subject-Verb-Object Complement  
c) Verb- Object- Complement d) Verb- Indirect Object- Direct Object
10. "I don't mean to *steal your thunder*, but did you really do all that by yourself?" What does \_\_\_\_\_

a) To undermine b) To interrupt c) To accuse d) To report

**10 X 1 = 10 Marks**

**II. Answer in a sentence or two *any ten* of the following questions.**

11. What do the terms "Carbon Copy" (CC) and "Blind Carbon Copy" (BCC) refer to?

12. What does the term "netiquette" mean?

13. What is known as "double articulation"?

14. What do you understand by the process known as "cultural transmission"?

15. In what sense is "arbitrariness" a character of human language?

16. Mention a few objectives of learning phonetics.

17. What is a polysyllabic word? Give an example.

18. When does a blog become a multi-author blog?

19. Mark the stress for the following words:

Project (noun), Compact (adjective), Defect (verb), Construct (noun)

20. Correct the following sentence:

a) Turning the corner, the church came into our view

b) The train left by the time I had reached the station.

21. Supply the necessary punctuation marks and capital letters in the following sentences:

a) mahatma gandhis autobiography is titled the story of my experiments with truth

b) the election symbols the lotus the hand the broom et cetera are allotted to the political parties by the election commission

22. Fill in the blanks with appropriate prepositions:

Much --- Arabia is a rocky and sandy desert, too hot to walk across --- day. Here and there are green spots called Oases --- unfailing springs, and shady ---- date palms and fig trees. Many Arabs live in tents --- the desert, moving --- oasis ---- oasis looking --- grass and water --- their animals and living --- dates and figs.

**10 X 2 = 20 Marks**

**III. Answer *any four* out of the following questions in a paragraph each.**

23. How do you account for the power and appeal of English in the present global society?

24. What are the features of spoken language which make comprehension a challenge to

25. What are the functions of communication?
26. What are the features of a report in memo format?
27. What are the conventions which are followed in writing a business letter?
28. What are the ways of making your emails reader-friendly?

**4 X 5 = 20 Marks**

**IV. Answer *any two* out of the following questions in about 300 words.**

29. Write an essay on the vowels and consonants in English language.
30. Write an essay on the important features of human language.
31. Analyse the distinct features involved in the listening purpose
32. What are the steps involved in writing a project report.

**2 X 15 = 30 Marks**

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