

18U144

(Pages: 2)

Name:

Reg. No.....

**FIRST SEMESTER B.Sc. CATERING SCIENCE AND HOTEL MANAGEMENT
DEGREE EXAMINATION, NOVEMBER 2018**

(CUCBCSS-UG)

CC18U HM1 C02 – TRAVEL AND TOURISM

(Complementary Course)

(2018 Admission Regular)

Time: Three Hours

Maximum: 80 Marks

Section A

Answer *all* questions. Each question carries 1 mark.

Fill in the blanks:

1. _____ is the currency of Italy.
2. Hotels that are located in remote areas are called _____.
3. _____ is the festival of lights.
4. Expansion of CRS is _____.
5. A travel document showing the identity of citizen is called _____.
6. _____ is the other name used for house boats.
7. _____ is a national park situated in South India.
8. The World Tourism Organization was founded in the year _____.
9. Liberty statue is situated in _____ city.
10. M.I.C.E is the short form of _____ & _____.

(10 x 1 = 10 Marks)

Section B

Answer any *eight* questions. Each question carries 2 marks.

11. What is inbound tourism?
12. Define Flora & Fauna.
13. Who is an Excursionist?
14. Define health tourism.
15. What is a Visa?
16. What is heritage tourism?
17. What are the products of Tourism?
18. What are art galleries?
19. What are handicrafts?
20. What are the different types of Passports?

(8 x 2 = 16 Marks)

Section C

Answer any *six* questions. Each question carries 4 marks.

21. Explain the travel formalities we need as a tourist.
22. What are the economic benefits of tourism?
23. What are the merits and demerits of tourism in India?
24. What is a travel agency? Explain their functions.
25. Explain the purposes of travel.
26. Write a short note on religions in India.
27. Explain the role of transportation in tourism.
28. What is a duty free shop? What is the purpose of it?

(6 x 4 = 24 Marks)

Section D

Answer any *two* questions. Each question carries 15 marks.

29. Explain the basic components of tourism.
30. What are the steps involved in tourism planning.
31. Write an essay on Important Types of Tour Operators.

(2 x 15 = 30 Marks)
