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Name.....

Reg. No.....

**FIFTH SEMESTER B.Sc. DEGREE EXAMINATION, NOVEMBER 2014**

(UG—CCSS)

Open Course—Psychology

PS 5D 01—PERSONAL EFFECTIVENESS

Time : Three Hours

Maximum Weightage : 30

I. Objective Type Questions. Answer *all* questions.

A. Multiple Choice :

- 1 \_\_\_\_\_ is the most primitive part of the personality, functioning entirely at an unconscious level.  
(a) Ego. (b) Id.  
(c) Super ego. (d) Oedipal complex.
- 2 \_\_\_\_\_ developed a theory of human behaviour based on three major needs—the need for achievement, the need for power, and the need for affiliation.  
(a) Maslow. (b) Murray.  
(c) Mc Clelland. (d) Piaget.
- 3 \_\_\_\_\_ limits the amount of information that enters working memory.  
(a) Attention. (b) Encoding.  
(c) Blocking. (d) Interference.
- 4 Bandura believes that the most well adjusted people have a strong sense of \_\_\_\_\_, a sense of competence in managing one's life and mastery in achieving one's personal goals.  
(a) Self esteem. (b) Self efficacy.  
(c) Self confidence. (d) Self importance.

II. Fill in the blanks :

- 5 The faces and vase illusion is a good illustration of the Gestalt law of \_\_\_\_\_.
- 6 The role of early childhood experiences in shaping the person during the first few years of life was a key characteristic of \_\_\_\_\_ personality theory.
- 7 \_\_\_\_\_ is a score produced by tests to measure intelligence.
- 8 \_\_\_\_\_ is the highest level of Maslow's hierarchy of needs.

C. Answer in a single word :

- 9 The need for success, for doing better than others and for mastering difficult tasks.
- 10 An individual's relatively stable and enduring pattern of thoughts, feelings and actions.

Turn over

- 11 A score on a test that is intended to measure verbal and quantitative abilities.
- 12 The process of activating maintaining and directing behaviour toward a particular goal. (12 × ¼ = 3 weight)

II. Short Answer Questions. Answer all *nine* questions :

- |                            |                          |
|----------------------------|--------------------------|
| 13 Self esteem.            | 14 Projective tests.     |
| 15 Interposition.          | 16 Superego.             |
| 17 Spiritual intelligence. | 18 Span of attention.    |
| 19 Dream analysis.         | 20 Transactional styles. |
| 21 Environmental stress.   |                          |

(9 × 1 = 9 weight)

III. Short Essay or Paragraph Questions. Answer any *five* questions :

- 22 Explain the humanistic perspective on personality?
- 23 Describe what is meant by division of attention.
- 24 What are the techniques used to measure personality ? Explain.
- 25 Distinguish between emotional and spiritual intelligence.
- 26 What is perceptual constancy ? Discuss the various kinds of constancy.
- 27 Define motivation and discuss the intrinsic *vs.* extrinsic motivation.
- 28 Explain memory. Discuss short term memory and long term memory.

(5 × 2 = 10 weight)

IV. Essay Questions. Answer any *two* questions :

- 29 Define Intelligence. Discuss various concepts in intelligence.
- 30 What is attention ? Explain the major determinants of attention.
- 31 What is personality ? Explain the various techniques used to measure personality.

(2 × 4 = 8 weight)