

15U441

(Pages:2)

Name:

Reg. No.

**FOURTH SEMESTER B.Com/B.B.A/BSc/BCA/HM DEGREE EXAMINATION,
MAY 2017**

(CUCBCSS - UG)

CC15U GN4 A13 - ENTREPRENEURSHIP DEVELOPMENT

(Core Course)

(2015 Admission)

Time: Three Hours

Maximum: 80 Marks

Part – A: Answer all

Choose the best answer

1. Which of the following is not a characteristics of an entrepreneur
A. Hard Work B. Optimism C. Foresight D. Profit
2. Which of the following agency is engaged in the development of basic facilities for industries
A. KILA B. KTDC C. KINFRA D. HUDCO
3. Which of the following is a method used for network analysis
A. CPM B. BEP C. IRR D. PV Ratio
4. Which of the following means project appraisal of executed projects
A. Ex-ante analysis B. Post-ante analysis C. Financial analysis
D. Technical analysis

Fill in the blanks

5. entrepreneurs essentially work alone.
6. are started in educational institutions to impart entrepreneurial mind set among youth
7. An enterprise employing nine people or less is called
8. is a method of network analysis
9. assess the whether a project is fiscally viable or not
10. are organisations that help start-ups to grow and come up during early stages.

(10x1=10 Marks)

Part – B: Short Answers - Answer any eight

11. Mention any four problems faced by women entrepreneurs
12. Mention any four functions of KITCO

13. What do you mean by 'Network'?
14. Define the term 'Project'?
15. Name any four advantages of PERT
16. Explain 'Life Cycle Segmentation' analysis
17. What do you mean by the phrase 'whoever has the gold makes the rule'?
18. Define the term 'business incubation'?
19. Name any four promising business opportunities in Kerala.
20. Name any four methods used for financial analysis

(8x2=16 Marks)

Part – C: Short Essay - Answer any six

21. Define the term 'Entrepreneur' and mention his characteristics
22. Explain the features of small scale industries
23. Briefly explain the functions of DICs
24. Ideas drive the future of business; explain how one can generate/improve ideas?
25. Give a brief account of the contents of a 'Project Report'
26. Explain the methods used for Project Appraisal
27. What do you mean by Technical Feasibility? Explain the various factors considered/assessed?
28. Explain the need of skill development for entrepreneurs

(6x4=24 Marks)

Part – D: Essay Questions - Answer any two

29. Briefly explain the role of entrepreneur in economic development and also mention the growth of entrepreneurship in India
30. Explain the licensing formalities to establish a small scale enterprise in Kerala. Also mention the benefits offered by the Govt. and other agencies
31. Explain various stages involved in the formulation of a Project Report

(15x2=30 Marks)
