16U429	(Pages	s: 2) Name:
	, ,	Reg. No
FOURTH SEMESTER B.Sc. DEGREE EXAMINATION, APRIL 2019		
	(Regular/Supplement	•
	(CUCBC) CC15U HM4 C08 - TRA	,
	Hotel Management and Catering so	
	(2015Admissio	,
Time: 7	Three Hours	Maximum: 80 Marks
	Part	A
	Answer all questions. Each	question carries 1 mark.
1. Th	e geographic perspective defines	as the total number of persons who
tra	vel or wish to travel, and use tourist	facilities and services at places away from
the	eir places of work or residence.	
2. TII	M stands for	
3. Th	e word tour is derived from	_
4	visits a place temporarily for	r 24 hours or less for the purpose of business
or	leisure but not in transit.	
5	is the currency of Iran.	
6. Ex	pand UFTAA.	
7	Passport has grey color cover	r.
8. Th	e capital of Australia is	
9. Ko	onark Sun Temple is situated in	state of India.
10. Th	e most convenient mode of transpor	tation preferred by the travelers in India is
11. Of	ficially there are languages	s in India.
12	is a travel document recording	ng a route or journey.
		$(12 \times 1 = 12 \text{ Marks})$

Part B (Short answer type)

Answer *all* questions. Each question carries 2 marks.

- 13. What is folklore?
- 14. Distinguish between museum and art gallery.
- 15. Name any four hill stations in South India.
- 16. What do you mean by travel agency?
- 17. What is eco tourism?

- 18. What are monuments? Give Examples.
- 19. What is CRS?
- 20. What is transit visa?
- 21. What is folk art?

 $(9 \times 2 = 18 \text{ Marks})$

Part C (Paragraph Type)

Answer any *five* questions. Each question carries 6 marks.

- 22. Write short notes on travel motivations.
- 23. Brief the types and functions of tour operators.
- 24. Write in detail about any four beach resorts in India.
- 25. Write the role of PATA in promoting tourism.
- 26. Explain the components of tourism.
- 27. What do you mean by VISA? Explain any five types of visas.
- 28. What are the roles of managers in tourism Industry?

 $(5 \times 6 = 30 \text{ Marks})$

Part D (Essay Type)

Answer any two questions. Each question carries 10 marks.

- 29. Elaborate the various modes of transportation in tourism with its merits and demerits.
- 30. Explain the positive and negative socio economic benefits of tourism.
- 31. What are the types of passports in India? Explain the contents and documents required for obtaining the passport.

 $(2 \times 10 = 20 \text{ Marks})$
