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FIRST SEMESTER M.Com. DEGREE EXAMINATION, NOVEMBER 2020 (CBCSS-PG)
(Regular/Supplementary/Improvement)
CC19P MCM1 C04 - MANAGEMENT THEORY AND ORGANIZATIONAL BEHAVIOR
(Commerce)
(2019 Admission onwards)
Time: Three Hours

## Section A

Answer any four questions. Each question carries 2 weightage.

1. What is Bottom of pyramid approach?
2. Write a short note on 'Transactional analysis'.
3. What is Organizational culture?
4. Describe "Group dynamics".
5. Discuss the Contingency approach to the study of organizational behaviour.
6. Explain the Porter-Lawler model of motivation.
7. Write a note on Organizational Politics.

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\text { ( } 4 \times 2=8 \text { Weightage) }
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## Section B

Answer any four questions. Each question carries 3 weightage.
8. Explain "Big five" personality traits.
9. Discuss any two theories of learning.
10. "Power in organization influence decision"- Explain.
11. Explain ethical issues in organizational behaviour.
12. Define Perception. Discuss the perceptual process.
13. Briefly explain "Hawthorne studies".
14. "Work group behaviour affect productivity of an organization". Do you agree? Justify.
( $4 \times 3=12$ Weightage)

## Section C

Answer any two questions. Each question carries 5 weightage.
15. Define Organizational Behaviour. Enumerate the emerging challenges and opportunities for organizational behaviour.
16. What do you mean by Personality? Explain the important personality attributes influencing organizational behaviour.
17. Define Organizational Development. Discuss the techniques of OD interventions and also explain its importance.
18. Explain important leadership styles with suitable examples. Discuss theories of leadership.
( $2 \times 5=10$ Weightage)

