19U453S	(Pages: 2)	
		Reg. No
FOURTH SEMESTER B.Com./B.B.A.		GREE EXAMINATION, APRIL 2021
CC15U GN4 A13 - E	(CUCBCSS-UG) ENTREPRENEURSHI	P DEVELOPMENT
	(General Course)	
	missions – Supplementa	ary/Improvement)
Time: Three Hours		Maximum: 80 Marks
	Part A	
Answer all que	estions. Each question of	carries 1 mark.
1entrepreneur	rs are extremely task or	iented.
(a) Technical (b) Fa	abian (c) Inc	duced (d) Business
2. The term intrapreneur was c	coined by	_
(a) Robert Owen	(b) Jos	seph Schumpeter
(c) Richard Cantillon	(d) Gi	fford Pinchot
3. The MSME Development A	Act came into force in _	
(a) 2005 (b) 20	006 (c) 20	10 (d) 2001
4 the process of	of collection, compilation	on and analysis of economic data
for the purpose of finding	ng out possible opportu	nities for investment.
(a) Project screening	(b) Pro	oject appraisal
(c) Project identification	(d) No	one
5. Which one of the following	is not a function of ED	club?
(a) Organic workshop	(b) Int	teraction with promotional agencies
(c) Provide infrastructure	(d) Or	ganic industrial visits.
Fill in the blanks:		
6. Techno crafts assistance is p	provided by	
-	•	th a view to select the best and
•	1 0	deas is called of the
project ideas.		
	nterprise is one in wl	nich the investment in plant and
machinery does not exceed		1
9. Department of industries an		d a scheme to set up

to inculcate entrepreneurial culture amongst youth.

10. _____ incubators create employment.

 $(10 \times 1 = 10 \text{ Marks})$

Part B

Answer any *eight* questions. Each question carries 2 marks.

- 11. Define entrepreneur.
- 12. Explain the classification of a manufacturing enterprise.
- 13. What are the functions of NAYE?
- 14. What do you mean by seed capital?
- 15. Give two functions of MSME.
- 16. What is KSIDC?
- 17. What is feasibility report?
- 18. Explain SWOT analysis.
- 19. What is the primary goal of ED Club?
- 20. Who is a women entrepreneur?

 $(8 \times 2 = 16 \text{ Marks})$

Part C

Answer any *six* questions. Each question carries 4 marks.

- 21. Distinguish between CPM and PERT.
- 22. Define business incubation. Explain the various types of business incubators.
- 23. Write a short note on entrepreneurship in Kerala.
- 24. What are the taxation benefits available to SSI units?
- 25. What are the functions of KINFRA?
- 26. What is the difference between project evaluation and project appraisal?
- 27. What are the functions of ED Clubs?
- 28. Enumerate different types of entrepreneurs.

 $(6 \times 4 = 24 \text{ Marks})$

Part D

Answer any *two* questions. Each question carries 15 marks.

- 29. Give a format of project report.
- 30. Bring out the important obstacles hindering the growth of entrepreneurship with special reference to India.
- 31. Discuss the salient features of Industrial Policy of the Government of Kerala.

 $(2 \times 15 = 30 \text{ Marks})$
