FIRST SEMESTER M.Com. DEGREE EXAMINATION, NOVEMBER 2021

(CBCSS - PG)

(Regular/Supplementary/Improvement)

CC19P MCM1 C04 - MANAGEMENT THEORY AND ORGANIZATIONAL BEHAVIOUR

(Commerce)

(2019 Admission onwards)

Time : 3 Hours   Maximum : 30 Weightage

Part-A

Answer any *four* questions. Each question carries 2 weightage.

1. Write a short note on bottom of pyramid approach.

2. Briefly explain the importance of organisational behaviour to managers.

3. Briefly explain the reinforcement theory of motivation.

4. What is type A and type B personality?

5. Give ways and means to make the teams effective and high perfomance teams.

6. Briefly explain the behavioural theory of leadership.

7. What is MBO? Describe the steps involved in it.

(4 × 2 = 8 Weightage)

Part-B

Answer any *four*. questions. Each question carries 3 weightage.

8. State the characteristics of management.

9. Define learning.

10. Differentiate between theory x and y.

11. What is job satisfaction?

12. How can working conditions affect ethics?

13. What is conflict?

14. Explain 3 ego states.

(4 × 3 = 12 Weightage)

Part-C

Answer any *two* questions. Each question carries 5 weightage.

15. What are the contribution of Peter Drucker to the Management Thought?

16. Define Control. What are the features of Control?

17. What is counselling and explain the different types of Counselling?

18. What do you mean by Group Dynamics and explain the Factors in Group Behaviour?

(2 × 5 = 10 Weightage)

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