

**“A STUDY ON WORKING CAPITAL MANAGEMENT OF SELECTED
COMPANIES OF PHARMACEUTICAL INDUSTRY”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfilment of the requirements for the award of the degree

Master of Commerce

Submitted By

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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

UNIVERSITY OF CALICUT

MARCH 2022

**“AN ANALYSIS OF CUSTOMER PERCEPTION TOWARDS OTT
PLATFORMS DURING COVID-19 PANDEMIC”**

Project Report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfilment of the requirement for the award of the degree of

Master of Commerce

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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**“A STUDY ON QUALITY OF WORK LIFE INDICATORS FOR THE
SUSTAINABLE DEVELOPMENT OF EMPLOYEES IN THE BANKING
SECTOR WITH SPECIAL REFERENCE TO PRIVATE & PUBLIC
SECTOR BANKS IN THRISSUR DISTRICT”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfilment of the requirements for the award of the degree

MASTER OF COMMERCE

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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

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MARCH 2022

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS MOBILE
BANKING APPLICATIONS”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

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MARCH 2022

**“AN ANALYSIS OF THE USE OF PLASTIC MONEY IN
IRINJALAKUDA MUNICIPALITY”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of

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**“A STUDY ON SOCIO-ECONOMIC IMPACT OF COVID-19
PANDEMIC AMONG LOW- INCOME FAMILIES IN
KODUNGALLUR MUNICIPALITY OF KERALA”**

Project report submitted to

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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

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MARCH 2022

“EFFECTIVNESS OF SOCIAL MEDIA FOR PROMOTION”

Project report submitted to

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MARCH 2022

**“CUSTOMER DELIGHT AND POST PURCHASE BEHAVIOUR ON
CYCLES”**

Project report submitted to

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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

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“MOMPREENEUR REASONS AND MOTIVES”

Project report submitted to

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MARCH 2022

**“ROLE OF KUDUMBASHREE MICRO-LENDING ON WOMEN’S
ECONOMIC EMPOWERMENT IN KERALA”: AN EMPIRICAL STUDY ON
ERIYAD GRAMA PANCHAYATH**

Project report submitted to
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MARCH 2022

**A STUDY OF CASHLESS ECONOMY, A KEY TO DIGITAL
PROLIFERATION OF CONSUMER'S DURING COVID-19 IN
THRISSUR DISTRICT WITH SPECIAL REFERENCE TO KORATTY
PANCHAYATH**

Project report submitted to
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

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MARCH 2022**

**“A STUDY ON BRAND PREFERENCES OF LAPTOP
AMONG YOUTH”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
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MARCH 2022**

**“A STUDY ON THE EFFECT OF LEVERAGE ON FINANCIAL
PERFORMANCE OF SELECTED HEALTHCARE COMPANIES IN
INDIA”**

Project report submitted to

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MARCH 2022

**“OCCUPATIONAL STRESS AMONG WOMEN EMPLOYEES IN
BANKING SECTOR – A STUDY WITH PARTICULAR REFERENCE
TO ERNAKULAM DISTRICT.”**

Project Report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

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MARCH 2022

**“A STUDY ON EFFECT OF DISINVESTMENT ON SUSTAINABILITY OF
SELECTED PUBLIC SECTOR UNDERTAKINGS IN SERVICE AND
MANUFACTURING SECTOR POST LIBERALIZATION”**

Project report submitted to
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MARCH 2022

“DIGITAL FINANCIAL INCLUSION IN THE TIMES OF COVID-19”

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

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MARCH 2022

**“A STUDY ON THE JOB SATISFICATION OF EMPLOYEES
AT
KODUGALLUR MUNICIPALITY.”**

Project Report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

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MARCH 2022**

**“A STUDY ON THE PERCEPTION OF PEOPLE TOWARDS THE USE OF
TWO-WHEELERS DURING COVID-19 PANDEMIC – WITH SPECIAL
REFERENCE TO PUTHENCHIRA GRAMA PANCHAYATH”**

Project report submitted to

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MARCH 2022

**“A STUDY ON STRESS AMONG WOMEN EMPLOYEES IN BANKING
SECTOR WITH SPECIAL REFERENCE TO THRISSUR DISTRICT.”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

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**POSTGRADUATE & DEPARTMENT OF COMMERCE CHRIST
COLLEGE (AUTONOMOUS), IRINJALAKUDA UNIVERSITY OF
CALICUT MARCH 2022**

**“A STUDY ON CONSUMER PERCEPTION TOWARDS ONLINE FOOD
DELIVERY APPS DURING COVID 19 PANDEMIC”**

Project report submitted to
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MARCH 2022

**“A STUDY ON CONSUMER PREFERENCE OF MULTIPLEX THEATRES
WITH REFERENCE TO THRISSUR DISTRICT”**

Project report submitted to

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