

**“A STUDY ON WORKING CAPITAL MANAGEMENT OF LARSEN
AND TOUBRO LTD.”**

Project Report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE

Submitted by

AGNEL V J

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Under the guidance of

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RESEARCH AND POST GRADUATE DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

CUSTOMER TRUST ON MEESHO APP

Project report submitted to
**CHRIST COLLEGE (AUTONOMOUS),
IRINJALAKUDA**

In partial fulfillment of the requirements for the award of the degree of
Bachelor of Commerce

Submitted by
**AMRITA SIVADAS
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Under the guidance of
Dr. ARUN BALAKRISHNAN



**POST GRADUATE & RESEARCH DEPARTMENT OF
COMMERCE
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
UNIVERSITY OF CALICUT
MARCH 2022**

**“INFLUENCE OF BRANDS ON PURCHASING
DECISION AMONG YOUTH”**

Project report submitted to

**CHRIST COLLEGE (AUTONOMOUS),
IRINJALAKUDA**

In partial fulfillment of the requirements for the award of the degree of

Bachelor of Commerce

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**POST GRADUATE & RESEARCH DEPARTMENT OF COMMERCE
CHRIST COLLEGE (AUTONOMOUS),
IRINJALAKUDA**

UNIVERSITY OF CALICUT

MARCH 2022

**“A STUDY ON THE EFFECT OF FINANCIAL
LEVERAGE ON PROFITABILITY ANALYSIS OF
PHARMACEUTICAL INDUSTRY IN INDIA”**

Project report submitted to

**CHRIST COLLEGE (AUTONOMOUS),
IRINJALAKUDA**

In partial fulfilment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

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**POST GRADUATE & RESEARCH DEPARTMENT OF
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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

UNIVERSITY OF CALICUT

MARCH 2022

**“SPORTS MARKETING: A CASE STUDY OF INDIAN
PREMIER LEAGUE AS A SUCCESSFUL MARKETING TOOL”**

Project Report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfilment of the requirements for the award of the Degree of

Bachelor of Commerce

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RESEARCH & POST GRADUATE DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**“ A STUDY ON CUSTOMER SATISFACTION TOWARDS
ONLINE SHOPPING FROM FLIPKART WITH SPECIAL
REFERENCE TO KATTOOR GRAMA PANCHAYATH ”**

Project report submitted to
CHRIST COLLEGE (AUTONOMOUS),

IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of

Bachelor of Commerce

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**POST GRADUATE & RESEARCH DEPARTMENT OF
COMMERCE**

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

ROLE OF NCC IN LEADERSHIP DEVELOPMENT

With special reference to NCC Cadets in Christ College

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfilment of the requirements for the award of the degree of

Bachelor of Commerce

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POST GRADUATE & RESEARCH DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**“A STUDY ON THE LIQUIDITY ANALYSIS OF CATTLE FEED
COMPANIES WITH REFERENCE TO KERALA FEEDS LTD AND KSE
LTD”**

Project Report Submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfilment of the requirement for the award of degree of

BACHELOR OF COMMERCE

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POST GRADUATE & RESEARCH DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**“A STUDY ON CUSTOMERS BRAND LOYALTY TOWARDS
SAMSUNG MOBILES”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

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POST GRADUATE & RESEARCH DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

“A STUDY ON THE EFFECTIVENESS OF DIGITAL MARKETING ON YOUNG CONSUMERS”

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the Degree of

Bachelor of Commerce

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POST GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

“STUDY ON THE IMPACT OF WORK FROM HOME AMONG EMPLOYEES DURING COVID 19”

Project Report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfilment of the requirements for the award of the Degree of

Bachelor of Commerce

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RESEARCH AND POST GRADUATE DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**“SPENDING AND SAVING BEHAVIOUR OF COLLEGE
STUDENTS WITH SPECIAL REFERENCE TO CHRIST
COLLEGE IRINJALAKUDA”**

Project Report submitted to
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of
BACHELOR OF COMMERCE

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**RESEARCH DEPARTMENT OF COMMERCE
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
UNIVERSITY OF CALICUT
MARCH 2022**

**“CUSTOMER'S PERCEPTION TOWARDS
M-WALLET WITH SPECIAL REFERENCE TO GOOGLE PAY”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfilment of the requirements for the award of degree of
BACHELOR OF COMMERCE

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**POST GRADUATE & RESEARCH DEPARTMENT OF COMMERCE
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
UNIVERSITY OF CALICUT
MARCH 2022**

**"AN ANALYSIS OF CUSTOMER PERCEPTION TOWARDS OTT
PLATFORMS DURING COVID-19 PANDEMIC"**

Project Report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirement for the award of the degree of

Bachelor of Commerce

Submitted by

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**POST GRADUATE & RESEARCH DEPARTMENT OF
COMMERCE**

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**“AN ANALYSIS ON THE CONSUMERS PERCEPTION
TOWARDS OTT PLATFORMS DURING COVID19”**

Project report submitted to

**CHRIST COLLEGE (AOTONOMOUS)
IRINJALAKUDA**

In partial fulfilment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

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**POST GRADUATE AND RESEARCH DEPARTMENT OF
COMMERCE
CHRIST COLLEGE (AUTONOMOUS),
IRINJALAKUDA
UNIVERSITY OF CALICUT
MARCH 2022**

**“STRESS MANAGEMENT AMONG NURSES IN KERALA
DURING COVID 19 PERIOD”**

Project Report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirement for the award of the degree of

Bachelor of Commerce

Submitted by

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**POST GRADUATE & RESEARCH DEPARTMENT OF COMMERCE
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

UNIVERSITY OF CALICUT

MARCH 2022

CONSUMER ATTITUDE AND SATISFACTION TOWARDS MENSTRUAL CUPS

Project Report

Submitted to Christ College Irinjalakuda (Autonomous)

In Partial fulfilment of the requirement for the award of

Degree of Bachelor of Commerce

by

REVATHY P J

REG NO: CCATBCM017

UNDER SUPERVISION OF

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UNIVERSITY OF CALICUT

POST GRADUATE & RESEARCH DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

MARCH 2022

**“THE STUDY ON THE IMPACT OF COVID 19 ON EMIGRANTS WITH
SPECIAL REFERENCE TO THRISSUR DISTRICT”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

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**POST GRADUATE & RESEARCH DEPARTMENT OF
COMMERCE**

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**“A STUDY ON BRAND PREFERENCE OF PACKED MILK
WITH SPECIAL PREFERENCE TO PANANCHERY
PANCHAYAT ”**

Project report submitted to
**CHRIST COLLEGE (AUTONOMOUS),
IRINJALAKUDA**

In partial fulfillment of the requirements for the award of the degree of
Bachelor of Commerce

Submitted by
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**POST GRADUATE & RESEARCH DEPARTMENT OF
COMMERCE
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
UNIVERSITY OF CALICUT**

MARCH 2022

**“INFLUENCE OF SOCIAL MEDIA MARKETING
ON YOUNG CONSUMERS’ BEHAVIOUR”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of

Bachelor of Commerce

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**POST GRADUATE & RESEARCH DEPARTMENT OF
COMMERCE**

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**“A STUDY ON EFFECTIVENESS OF TRAINING
AMONG THE EMPLOYEES OF STATE BANK OF INDIA ”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfilment of the requirements for the award of degree of
BACHELOR OF COMMERCE

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**POST GRADUATE & RESEARCH DEPARTMENT OF COMMERCE
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
UNIVERSITY OF CALICUT
MARCH 2022**

“PROS AND CONS OF E-BOOKS & HARD COPIES”

Project report submitted to

CHRIST COLLEGE AUTONOMOUS, IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of

Bachelor of Commerce

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POST GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

“ONLINE GAMING BEHAVIOUR AMONG COLLEGE STUDENTS”

Project Report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfilment of the requirements for the award of degree

BACHELOR OF COMMERCE

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POST GRADUATE & RESEARCH DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**“A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF
HDFC BANK”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

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**POST GRADUATE & RESEARCH DEPARTMENT OF
COMMERCE**

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**“A STUDY TO ANALYZE THE IMPACT OF COVID-19 ON
ONLINE SHOPPING AMONG YOUTH IN
THRISSUR DISTRICT”**

Project Report submitted to

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

In partial fulfilment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

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**RESEARCH AND POST GRADUATE DEPARTMENT OF
COMMERCE**

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**“A COMPARATIVE STUDY ON CUSTOMER
SATISFACTION BETWEEN AMAZON AND FLIPKART
WITH SPECIAL REFERENCE TO STUDENTS OF CHRIST
COLLEGE”**

Project Report submitted to

CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA

In partial fulfilment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

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**POST GRADUATE & RESEARCH DEPARTMENT OF
COMMERCE**

CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**“IMPACT OF INFLATION AND EXCHANGE RATE ON
ECONOMIC GROWTH OF BRAZIL – AN EMPIRICAL ANALYSIS”**

Project report submitted to

**CHRIST COLLEGE (AUTONOMOUS),
IRINJALAKUDA**

In partial fulfilment of the requirements for the award of degree of
BACHELOR OF COMMERCE

Submitted by

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**POST GRADUATE & RESEARCH DEPARTMENT OF
COMMERCE
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

UNIVERSITY OF CALICUT

MARCH 2022

**“A STUDY ON CONSUMER SATISFACTION OF ROYAL
ENFIELD WITH SPECIAL REFERENCE TO PARAVUR
MUNICIPALITY”**

Project Report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfilment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

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Under the guidance of

JEBIN K DAVIS



**POST GRADUATE & RESEARCH DEPARTMENT OF
COMMERCE**

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**“CUSTOMER SATISFACTION TOWARDS ONLINE
PAYMENT APPS ESPECIALY GOOGLE PAY WITH
SPECIAL REFERANCE TO THE STUDENTS OF CHRIST
COLLEGE (AUTONOMOUS) IRINJALAKUDA”**

Project report submitted to
**CHRIST COLLEGE (AUTONOMOUS),
IRINJALAKUDA**

In partial fulfilment of the requirements for the award of the degree of
Bachelor of Commerce

Submitted by

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**POST GRADUATE & RESEARCH DEPARTMENT
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**CHRIST COLLEGE (AUTONOMOUS),
IRINJALAKUDA**

UNIVERSITY OF CALICUT

MARCH 2022

**“ATTITUDE TOWARDS SEX EDUCATION WITH
SPECIAL REFERANCE TO THE STUDENTS OF CHRIST
COLLEGE AUTONOMOUS IRINJALAKUDA”**

Project report submitted to

**CHRIST COLLEGE (AUTONOMOUS),
IRINJALAKUDA**

In partial fulfilment of the requirements for the award of the degree of
Bachelor of Commerce

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**POST GRADUATE AND RESEARCH
DEPARTMENT OF COMMERCE CHRIST
COLLEGE(AUTONOMOUS),
IRINJALAKUDA
UNIVERSITY OF CALICUT MARCH**

2022

**“YOUTH ENTREPRENEURSHIP IN RURAL AREA-
AWARENESS ABOUT INCENTIVES AND CHALLENGES”**

Project report submitted to
**CHRIST COLLEGE (AUTONOMOUS),
IRINJALAKUDA**

In partial fulfillment of the requirements for the award of the degree
of

BACHELOR OF COMMERCE

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**POST GRADUATE & RESEARCH DEPARTMENT OF
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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
UNIVERSITY OF CALICUT
MARCH 2022**

**“A STUDY ON FINANCIAL PERFORMANCE OF DR.
REDDY’S LABORATORIES LTD.”**

Project report Submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfilment of the requirements for the award of degree of

BACHELOR OF COMMERCE

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POST GRADUATE & RESEARCH DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**“A STUDY ON ACADEMIC STRESS AMONG STUDENTS
DURING COVID-19; A COMPARISON BETWEEN AIDED,
GOVERNMENT AND SELF- FINANCING COLLEGES ”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree

BACHELOR OF COMMERCE

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**POST GRADUATE & RESEARCH DEPARTMENT OF
COMMERCE**

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**“A STUDY ON ROLE OF SOCIAL MEDIA ON BRAND
PREFERENCE AMONG TEENAGERS WITH SPECIAL
REFERENCE TO IRINJALAKUDA MUNICIPALITY”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirement for the award of the degree of

Bachelor of Commerce

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**POST GRADUATE & RESEARCH DEPARTMENT OF
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**CHRIST COLLEGE (AUTONOMOUS),
IRINJALAKUDA**

UNIVERSITY OF CALICUT

MARCH 2022

**“A STUDY ON THE JOB SATISFACTION OF EMPLOYEES AT
KODUNGALLUR MUNICIPALITY”**

Project Report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

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POST GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**"A STUDY ON THE CUSTOMER ATTITUDE TOWARDS
ELECTRIC VEHICLES"**

Project Report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirement for the award of the degree of

Bachelor of Commerce

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POST GRADUATE & RESEARCH DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**“ANALYSIS OF FINANCIAL PERFORMANCE OF ADANI
ENTERPRISES LIMITED DURING THE PRE AND POST
DEMERGER PERIOD”**

Project Report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the Degree of
Bachelor of Commerce

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**RESEARCH DEPARTMENT OF COMMERCE
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
UNIVERSITY OF CALICUT
MARCH 2022**

**“A STUDY ON THE IMPACT OF CAPITAL STRUCTURE ON THE
FINANCIAL PERFORMANCE OF FMCG COMPANIES IN INDIAN
STOCK EXCHANGE”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

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**POST GRADUATE & RESEARCH DEPARTMENT OF COMMERCE,
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

UNIVERSITY OF CALICUT

MARCH 2022

**“STUDY ON IMPACT OF COVID-19 ON RETAIL
SELLERS WITH SPECIAL REFERENCE TO PARALAM
PANCHAYATH”**

Project report submitted to

**CHRIST COLLEGE (AUTONOMOUS),
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In partial fulfillment of the requirements for the award of the degree of

Bachelor of Commerce

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**POST GRADUATE & RESEARCH DEPARTMENT OF
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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**“A STUDY ON THE PERCEPTION OF CUSTOMERS TOWARDS
TRADITIONAL WORD OF MOUTH MARKETING AMONG THE
YOUTH”**

Project Report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the Degree of

Bachelor of Commerce

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RESEARCH AND POST GRADUATE DEPARTMENT OF COMMERCE

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MARCH 2022

**“IMPACT OF ONLINE LEARNING AND STRESS FACED BY
STUDENTS DURING COVID-19”**

Project report submitted to
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfilment of the requirements for the award of degree
BACHELOR OF COMMERCE

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**RESEARCH AND POST GRADUATE DEPARTMENT OF
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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

“A STUDY ON CUSTOMER SATISFACTION BASED ON ONLINE SHOPPING WITH AMAZON IN MALA PANJAYATH”

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

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Under the guidance of

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**POST GRADUATE & RESEARCH DEPARTMENT OF
COMMERCE**

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**“IMPACT OF INFLATION AND EXCHANGE RATE ON ECONOMIC
GROWTH OF SOUTH AFRICA – AN EMPIRICAL ANALYSIS”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

In partial fulfilment of the requirements for the award of

Degree of Bachelor of Commerce

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**POST GRADUATE AND RESEARCH DEPARTMENT OF
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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**“ONLINE SHOPPING BEHAVIOUR AMONG COLLEGE
STUDENTS WITH SPECIAL REFERENCE TO CHRIST
COLLEGE IRINJALAKUDA”**

Project report submitted to
**CHRIST COLLEGE (AUTONOMOUS),
IRINJALAKUDA**

In partial fulfillment of the requirements for the award of the degree of
Bachelor of Commerce

Submitted by

NEENU K.B
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Under the guidance of
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**POST GRADUATE & RESEARCH DEPARTMENT OF COMMERCE,
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

UNIVERSITY OF CALICUT

MARCH 2022

**“A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF
TATA MOTORS LIMITED”**

Project Report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

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**POST GRADUATE & RESEARCH DEPARTMENT OF
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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**“STUDY ON THE PROBLEMS FACED BY HEALTHCARE
PROFESSIONALS DURING COVID-19 PANDEMIC”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of

Bachelor of Commerce

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**POST GRADUATE & RESEARCH DEPARTMENT OF
COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
UNIVERSITY OF CALICUT**

MARCH 2022

**“A STUDY ON WORKING CAPITAL MANAGEMENT OF
V-GUARD INDUSTRIES LTD”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS),

IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

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**POST GRADUATE & RESEARCH DEPARTMENT OF
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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**“A STUDY ON WORKING CAPITAL MANAGEMENT OF
SUN PHARMACEUTICAL INDUSTRIES LTD”**

Project report Submitted to

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

In partial fulfillment of the requirements for the award of degree of

BACHELOR OF COMMERCE

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POST GRADUATE & RESEARCH DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**“A STUDY ON THE SIGNIFICANCE OF SOCIAL MEDIA ADVERTISING
ON CONSUMER BUYING BEHAVIOUR WITH SPECIAL REFERENCE
TO IRINJALAKUDA”**

PROJECT REPORT

Submitted to the
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfilment of the requirement for the award of
DEGREE OF BACHELOR OF COMMERCE

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POST GRADUATE & RESEARCH DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

March 2022

**“A STUDY ON CUSTOMER PERCEPTION
TOWARDS MICROFINANCE IN MALA PANCHAYATH**

Project report submitted to
**CHRIST COLLEGE (AUTONOMOUS),
IRINJALAKUDA**

In partial fulfillment of the requirements for the award of the degree of
BACHELOR OF COMMERCE

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**POST GRADUATE & RESEARCH DEPARTMENT OF
COMMERCE
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA
UNIVERSITY OF CALICUT
MARCH 2022**

“NEED OF HYBRID MODEL IN EDUCATION AND IT SECTOR”

Project Report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfilment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**“HEALTH ISSUES AND STRESS FACED BY
EMPLOYEES OF IT INDUSTRY”.**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA.

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BACHELOR OF COMMERCE

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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

UNIVERSITY OF CALICUT

MARCH 2022

**“A STUDY ON WORKING CAPITAL MANAGEMENT OF
APOLLO TYRES LTD”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of

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**POST GRADUATE & RESEARCH DEPARTMENT OF
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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**“HUMOROUS ADVERTISEMENT AND ITS
INFLUENCE ON CONSUMER PURCHASE INTENTION”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfilment of the requirements for the award of degree of
BACHELOR OF COMMERCE

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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**“A STUDY ON WORKING CAPITAL MANAGEMENT
OF DABUR INDIA LTD”**

Project report Submitted to

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

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**POST GRADUATE & RESEARCH DEPARTMENT OF
COMMERCE**

CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**A STUDY ON THE BRAND PREFERENCE OF E- GADGETS AMONG THE
COLLEGE STUDENTS OF CHRIST COLLEGE (AUTONOMOUS)
IRINJALAKUDA**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of

Bachelor of Commerce

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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

“FUTURE SCOPE OF OTT PLATFORMS AND CONSUMERS’ PREFERENCE TOWARDS IT”

Project Report Submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In Partial Fulfilment of the requirement for the award of the Degree of

Bachelor of Commerce

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**RESEARCH AND POST GRADUATE DEPARTMENT OF
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CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**“A STUDY ON THE IMPACT OF COVID-19 ON LIQUIDITY
AND PROFITABILITY ANALYSIS OF KSE LTD”**

Project report submitted to

**CHRIST COLLEGE (AUTONOMOUS),
IRINJALAKUDA**

In partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE

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**POST GRADUATE & RESEARCH DEPARTMENT OF
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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT
MARCH 2022**

**“A STUDY ON CONSUMER SATISFACTION TOWARDS ONLINE
GROCERY SHOPPING DURING COVID-19 WITH SPECIAL
REFERENCE TO KODUNGALLUR MUNICIPALITY”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of

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**POST GRADUATE AND RESEARCH DEPARTMENT OF
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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**“A STUDY ON BRAND PREFERENCE OF SPORTS APPARELS
AMONG SPORTS STUDENTS OF CHRIST COLLEGE
(AUTONOMOUS) IRINJALAKUDA”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

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CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

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MARCH 2022

**“A STUDY ON WORKING CAPITAL MANAGEMENT OF
ITC LTD”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

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MARCH 2022

**“A STUDY ON CONSUMER BEHAVIOR TOWARDS ROYAL ENFIELD
WITH SPECIAL REFERANCE TO CHALAKUDY MUNICIPALITY”**

PROJECT REPORT

Submitted to the
CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

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**POST GRADUATE & RESEARCH DEPARTMENT OF COMMERCE
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UNIVERSITY OF CALICUT
March 2022**

INFLUENCE OF EWOM ON CONSUMER BUYING DECISION

Project report submitted to

CHRIST COLLEGE AUTONOMOUS, IRINJALAKUDA

In partial fulfillment of the requirements for the award of the degree of
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POST GRADUATE & RESEARCH DEPARTMENT OF COMMERCE

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

UNIVERSITY OF CALICUT

MARCH 2022

**“STUDY ON THE IMPACT OF COVID-19 ON USAGE OF
DIGITAL PAYMENT SERVICES AMONG COLLEGE
STUDENTS IN CHRIST COLLEGE, IRINJALAKUDA”**

Project report submitted to

CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA

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MARCH 2022