

**“A STUDY ON STUDENTS ATTITUDE TOWARDS  
EARNING WHILE LEARNING”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

*In partial fulfillment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

Submitted by

**AFSANA AYOOB**

**(CCATBCM126)**

Under the supervision of

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**UNIVERSITY OF CALICUT**

**MARCH 2022**

**“A STUDY ON CUSTOMER SATISFACTION OF ROYAL  
ENFIELD WITH SPECIAL REFERENCE TO  
IRINJALAKUDA”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

*In partial fulfillment of the requirement for the award of the degree of*

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**MARCH 2022**

**“AN ANALYSIS OF CUSTOMER PREFERENCES BETWEEN ONLINE AND OFFLINE  
SHOPPING WITH REFERENCE TO THRISSUR DISTRICT”**

Project Report submitted to

**UNIVERSITY OF CALICUT**

*In partial fulfillment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

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**MARCH 2022**

**“A STUDY ON ENTREPRENEURIAL ASPIRATION  
AMONG COLLEGE STUDENTS”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

*In partial fulfillment of the requirement for the award of the degree of*

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**MARCH 2022**



**“A Study on higher secondary school students  
satisfaction  
about online learning with special reference to  
thrissur”**

Project report submitted to

**UNIVERSITY OF CALICUT**

In partial fulfillment of the requirement for the award of the degree of

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**MARCH 2022**

**“A STUDY ON YOUNGSTERS BUYING BEHAVIOUR ON  
BRANDED CLOTHES”**

Project Report submitted to  
**UNIVERSITY OF CALICUT**

*In partial fulfilment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

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**MARCH 2022**

**“A STUDY ON FINANCIAL PERFORMANCE ANALYSIS  
OF KITEX GARMENTS LTD”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

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**“A STUDY ON CONSUMER BEHAVIOUR TOWARDS  
ONLINE SHOPPING ”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

*In partial fulfillment of the requirement for the award of the degree of*

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**MARCH 2022**

**“A STUDY ON FINANCIAL PERFORMANCE OF  
IRINJALAKUDA TOWN CO-OPERATIVE BANK”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

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**MARCH 2022**

**“A STUDY ON COMPETITIVE  
ANALYSIS OF MANJILAS FOOD TECH  
PVT LTD (DOUBLE HORSE), THRISSUR”**

Project Report submitted to

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**MARCH 2022**

**“A STUDY ON THE INFLUENCE OF ADVERTISEMENT  
AMONG CONSUMERS WITH SPECIAL REFERENCE TO  
IRINJALAKUDA MUNICIPALITY**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

*In partial fulfillment of the requirement for the award of the degree of*

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**MARCH 2022**

**“A STUDY ON COMPARING THE  
EFFECTIVENESS OF E-BANKING SERVICES  
PROVIDED BY CSB BANK AND FEDERAL BANK  
WITH SPECIAL REFERENCE TO MALA  
BRANCH”**

Project Report submitted to  
**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

*In partial fulfillment of the requirement for the award of the  
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**MARCH 2022**



**“A STUDY ON EMPLOYEE SATISFACTION IN HDFC  
BANK”**

Project Report submitted to  
**UNIVERSITY OF CALICUT**

*In partial fulfillment of the requirement for the award of the degree of*  
**BACHELOR OF COMMERCE**

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**“A STUDY ON STUDENT ATTITUDE TOWARDS  
ENTERNPRENEURSHIP WITH REFERENCE TO  
IRINJALAKUDA MUNICIPALITY ”**

Project Report submitted to

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*In partial fulfillment of the requirement for the award of the degree of*

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**MARCH 2022**

**“CONSUMERS ATTITUDE TOWARDS THE RISING OTT  
PLATFORMS WITH REFERENCE TO CHRIST  
COLLEGE(AUTONOMOUS)”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

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**“A STUDY ON EMPLOYEE SATISFACTION IN HDFC  
BANK”**

Project Report submitted to  
**UNIVERSITY OF CALICUT**

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**BACHELOR OF COMMERCE**

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**MARCH 2022**

**“ AN ANALYSIS OF CUSTOMER PERCEPTION TOWARDS NETFLIX AND  
AMAZONPRIME”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

*In partial fulfillment of the requirement for the award of the degree of*

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**MARCH 2022**

**“A STUDY ON CONSUMER BEHAVIOUR TOWARDS  
ONLINE SHOPPING ”**

Project Report submitted to

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*In partial fulfillment of the requirement for the award of the degree of*

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**MARCH 2022**

**“A STUDY ON CUSTOMER EXPERIENCE WHILE SHOPPING  
CLOTHES AND ACCESSORIES THROUGH INSTAGRAM AS  
A SOCIAL MEDIA PLATFORM”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

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**MARCH 2022**

**“STUDY ON THE COMPOSITION OF INVESTMENT  
PORTFOLIO AMONG EMPLOYEES WITH SPECIAL  
REFERENCE TO THRISSUR DISTRICT”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

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**“A COMPARATIVE STUDY ON THE ATTITUDE OF  
CONSUMERS TOWARDS ONLINE AND OFFLINE  
PURCHASE OF FASHIONABLE PRODUCTS AND  
APPARELS”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

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**MARCH 2022**

**“A STUDY ON YOUNGSTERS BUYING BEHAVIOUR ON  
BRANDED CLOTHES”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

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**MARCH 2022**

**“A STUDY ON FINANCIAL PERFORMANCE ANALYSIS  
OF RELIANCE JIO LTD”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

*In partial fulfillment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

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**UNIVERSITY OF CALICUT**

**MARCH 2022**

**“IMPACT OF COVID-19 ON ONLINE FOOD  
DELIVERY BUSINESS”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS),  
IRINJALAKUDA**

*In partial fulfillment of the requirement for the award of  
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**MARCH 2022  
CHRISTCOLLEGE (AUTONOMOUS), IRINJALAKUDA**

**“A STUDY ON FINANCIAL PERFORMANCE ANALYSIS  
OF RELIANCE JIO LTD”**

Project Report submitted to

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*In partial fulfillment of the requirement for the award of the degree of*

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**MARCH 2022**

**“A STUDY ON CUSTOMER EXPERIENCE WHILE  
SHOPPING CLOTHES AND ACCESSORIES THROUGH  
INSTAGRAM AS A SOCIAL MEDIA PLATFORM”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

*In partial fulfillment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

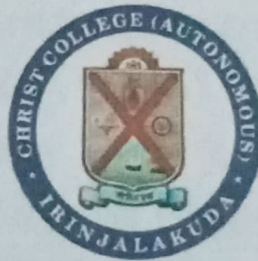
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**MARCH 2022**



**“A STUDY ON COMPARING THE  
EFFECTIVENESS OF E-BANKING SERVICES  
PROVIDED BY CSB BANK AND FEDERAL BANK  
WITH SPECIAL REFERENCE TO MALA  
BRANCH”**

Project Report submitted to  
**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

*In partial fulfillment of the requirement for the award of the  
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**MARCH 2022**

# **“GROWTH ON STUDENT ENTREPRENEURSHIP IN COLLEGE”**

Project Report submitted to

**UNIVERSITY OF CALICUT**

*In partial fulfillment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

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**MARCH 2022**





**“A STUDY ON STUDENT ATTITUDE TOWARDS  
ENTERNPRENEURSHIP WITH REFERENCE TO  
IRINJALAKUDA MUNICIPALITY ”**

Project Report submitted to

**CHRIST COLLEGE AUTONOMOUS IRINJALAKUDA**

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**MARCH 2022**

**“A STUDY ON FINANCIAL PERFORMANCE OF  
IRINJALAKUDA TOWN CO-OPERATIVE BANK”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

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**CHRIST COLLEGE(AUTONOMOUS), IRINJALAKUDA**

**UNIVERSITY OF CALICUT**

**“CORPORATE SOCIAL RESPONSIBILITY: A  
CASE STUDY OF TATA MOTORS”**

Project Report submitted to

**UNIVERSITY OF CALICUT**

*In partial fulfillment of the requirement for the award of the  
degree of*

**BACHELOR OF COMMERCE**

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**CHRIST COLLEGE (AUTONOMOUS),**

**IRINJALAKUDA MARCH 2022**

**“A STUDY ON SAVINGS HABIT OF RURAL  
HOUSEHOLDS IN THRISSUR CORPORATION”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

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**MARCH 2022**

**“A STUDY ON SAVING AND SPENDING HABITS AMONG  
COLLEGE STUDENTS WITH REFERENCE TO KATTOOR  
LOCALITY”**

Project Report submitted to

**UNIVERSITY OF CALICUT**

*In partial fulfillment of the requirement for the award of the degree of*

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**MARCH 2022**

**“STUDY ON THE COMPOSITION OF INVESTMENT  
PORTFOLIO AMONG EMPLOYEES WITH SPECIAL  
REFERENCE TO THRISSUR DISTRICT”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

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**MARCH 2022**

**“IMPACT OF COVID-19 ON ONLINE FOOD  
DELIVERY BUSINESS”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS),  
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*In partial fulfillment of the requirement for the award of  
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**MARCH 2022**



**“A STUDY ON FINANCIAL PERFORMANCE ANALYSIS  
OF KITEX GARMENTS LTD”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

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**MARCH 2022**



**“A STUDY ON ENTREPRENEURIAL  
ASPIRATION AMONG COLLEGE STUDENTS”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

*In partial fulfillment of the requirement for the award of the degree of*

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**MARCH 2022**

**“A STUDY ON THE INFLUENCE OF ADVERTISEMENT  
AMONG CONSUMERS WITH SPECIAL REFERENCE TO  
IRINJALAKUDA MUNICIPALITY**

Project Report submitted to  
**UNIVERSITY OF CALICUT**

*In partial fulfillment of the requirement for the award of the degree of*

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**MARCH 2022**

**“A STUDY ON SAVINGS HABIT OF RURAL  
HOUSEHOLDS IN THRISSUR CORPORATION”**

Project Report submitted to

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**MARCH 2022**

**“A STUDY ON SAVING AND SPENDING HABITS AMONG  
COLLEGE STUDENTS WITH REFERENCE TO KATTOOR  
LOCALITY”**

Project Report submitted to

**UNIVERSITY OF CALICUT**

*In partial fulfillment of the requirement for the award of the degree of*

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**MARCH 2022**

**“CORPORATE SOCIAL RESPONSIBILITY: A  
CASE STUDY OF TATA MOTORS”**

Project Report submitted to

**UNIVERSITY OF CALICUT**

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**CHRIST COLLEGE (AUTONOMOUS),**

**IRINJALAKUDA MARCH 2022**

**“A STUDY ON JOB SATISFACTION DURING COVID  
PANDEMIC WITH SPECIAL PREFERENCE TO PRIVATE  
SECTOR EMPLOYEES”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

*In partial fulfillment of the requirement for the award of the degree of*

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**MARCH 2022**

**“ AN ANALYSIS OF CUSTOMER PERCEPTION TOWARDS NETFLIX AND  
AMAZONPRIME”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

*In partial fulfillment of the requirement for the award of the degree of*

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**UNIVERSITY OF CALICUT**

**MARCH 2022**

**“GROWTH ON STUDENT ENTREPRENEURSHIP IN COLLEGE”**

*Project Report submitted to*

**UNIVERSITY OF CALICUT**

*In partial fulfillment of the requirement for the award of the degree of*

**BACHELOR OF COMMERCE**

*Submitted by*

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*Under the supervision of*

**Ms. VIJAYAES**



**DEPARTMENT OF COMMERCE**

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

**MARCH 2022**





**“A Study on higher secondary school students  
satisfaction  
about online learning with special reference to  
thrissur”**

Project report submitted to

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**BACHELOR OF COMMERCE**

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**“A STUDY ON ENTREPRENEURIAL ASPIRATION  
AMONG COLLEGE STUDENTS”**

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**SATISFACTION OF AMUL ICE CREAM WITH  
REFERENCE TO IRINJALAKUDA MUNICIPALITY”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

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**UNIVERSITY OF CALICUT**

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**“CONSUMERS ATTITUDE TOWARDS THE RISING OTT  
PLATFORMS WITH REFERENCE TO CHRIST  
COLLEGE(AUTONOMOUS)”**

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**CHRIST COLLEGE (AUTONOMOUS) IRINJALAKUDA**

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**UNIVERSITY OF CALICUT**

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**“A STUDY ON JOB SATISFACTION DURING COVID  
PANDEMIC WITH SPECIAL PREFERENCE TO PRIVATE  
SECTOR EMPLOYEES”**

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**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

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**UNIVERSITY OF CALICUT**

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**“AN ANALYSIS OF CUSTOMER PREFERENCES BETWEEN ONLINE AND OFFLINE  
SHOPPING WITH REFERENCE TO THRISSUR DISTRICT”**

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**MARCH 2022**

**“A STUDY ON PURCHASING HABIT OF LUXURY  
GOODS IN IRINJALAKUDA”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

*In partial fulfillment of the requirement for the award of the degree of*

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**MARCH 2022**

**“A STUDY ON STUDENTS ATTITUDE TOWARDS  
EARNING WHILE LEARNING”**

Project Report submitted to

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**MARCH 2022**



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Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

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**UNIVERSITY OF CALICUT**

**MARCH 2022**

**“A STUDY ON CUSTOMER SATISFACTION OF ROYAL  
ENFIELD WITH SPECIAL REFERENCE TO  
IRINJALAKUDA”**

Project Report submitted to

**CHRIST COLLEGE (AUTONOMOUS), IRINJALAKUDA**

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**MARCH 2022**

**“AN ANALYSIS OF CUSTOMER PERCEPTION  
TOWARDS OVER THE TOP PLATFORM”**

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**MARCH 2022**

**“A COMPARATIVE STUDY ON THE ATTITUDE OF  
CONSUMERS TOWARDS ONLINE AND OFFLINE  
PURCHASE OF FASHIONABLE PRODUCTS AND  
APPARELS”**

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**MARCH 2022**